

**Cost Proposal
RFP 6156 Z1
Drug Overdose Prevention Instructional Videos**

Firm Name: redthread Creative LLC

Bidder to complete the following cost proposal. Price quoted shall be inclusive of all costs associated with creating a video. The estimated number of minutes shown below in no way commits the State to those figures as maximum or minimum contract amounts, but are for purposes of information only.

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire initial term)
Under Ten Minute Video	\$3,470	40
Ten to Twenty Minute Video	\$2,130	35
Twenty Minutes to One Hour Video	\$1,527	60

Optional Services	Per Hour Rate
Video Editing	\$135
<<additional optional services available>>	

Optional Renewal Period One

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire renewal one term)
Under Ten Minute Video	\$3,817	15
Ten to Twenty Minute Video	\$2,343	25
Twenty Minutes to One Hour Video	\$1,527	60

Optional Services	Per Hour Rate
Video Editing	\$149
<<additional optional services available>>	

Optional Renewal Period Two

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire renewal two term)
Under Ten Minute Video	\$4,199	15
Ten to Twenty Minute Video	\$2,577	25
Twenty Minutes to One Hour Video	\$1,848	60

Optional Services	Per Hour Rate
Video Editing	\$163
<<additional optional services available>>	

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Bidder to complete the following cost proposal. Price quoted shall be inclusive of all costs associated with creating a video. The estimated number of minutes shown below in no way commits the State to those figures as maximum or minimum contract amounts, but are for purposes of information only. **Bidder shall bid the cost per minute, not total cost. Proposals that do not meet this requirement will be considered invalid and rejected.**

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire initial term)
Under Ten Minute Video	\$3,123	40
Ten to Twenty Minute Video	\$1,917	35
Twenty Minutes to One Hour Video	\$1,375	60

Optional Services	Per Hour Rate
Video Editing	\$122
<<additional optional services available>>	

Optional Renewal Period One

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire renewal one term)
Under Ten Minute Video	\$3,436	15
Ten to Twenty Minute Video	\$2,108	25
Twenty Minutes to One Hour Video	\$1,512	60

Optional Services	Per Hour Rate
Video Editing	\$134
<<additional optional services available>>	

Optional Renewal Period Two

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire renewal two term)
Under Ten Minute Video	\$3,779	15
Ten to Twenty Minute Video	\$2,319	25
Twenty Minutes to One Hour Video	\$1,663	60

Optional Services	Per Hour Rate
Video Editing	\$147
<<additional optional services available>>	