

**Cost Proposal
RFP 6156 Z1
Drug Overdose Prevention Instructional Videos**

Firm Name: Luceo Images LLC

Bidder to complete the following cost proposal. Price quoted shall be inclusive of all costs associated with creating a video. The estimated number of minutes shown below in no way commits the State to those figures as maximum or minimum contract amounts, but are for purposes of information only.

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire initial term)
Under Ten Minute Video	975	40
Ten to Twenty Minute Video	950	35
Twenty Minutes to One Hour Video	925	60

Optional Services	Per Hour Rate
Video Editing	110
Motion Graphics	125
Videography	100
Audio	75
Musical Scoring	75
Graphic Design	75
Other Production	75

Optional Renewal Period One

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire renewal one term)
Under Ten Minute Video	1023.75	15
Ten to Twenty Minute Video	997.5	25
Twenty Minutes to One Hour Video	971.5	60

Optional Services	Per Hour Rate
Video Editing	115.5
Motion Graphics	132.5
Videography	105
Audio	78.75
Musical Scoring	78.75
Graphic Design	78.75
Other Production	78.75

Optional Renewal Period Two

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire renewal two term)
Under Ten Minute Video	1074.94	15
Ten to Twenty Minute Video	1047.38	25
Twenty Minutes to One Hour Video	1020.08	60

Optional Services	Per Hour Rate
Video Editing	121.28
Motion Graphics	139.13
Videography	110.25
Audio	82.69
Musical Scoring	82.69
Graphic Design	82.69
Other Production	82.69

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Optional Renewal Period Two

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire renewal two term)
Under Ten Minute Video	1023.75	15
Ten to Twenty Minute Video	997.5	25
Twenty Minutes to One Hour Video	971.5	60

Optional Services	Per Hour Rate
Video Editing	115.5
Motion Graphics	132.5
Videography	105
Audio	78.75
Musical Scoring	78.75
Graphic Design	78.75
Other Production	78.75