

**Cost Proposal
RFP 6156 Z1
Drug Overdose Prevention Instructional Videos**

Firm Name: **Lillethorup Productions, Inc.**

Bidder to complete the following cost proposal. Price quoted shall be inclusive of all costs associated with creating a video. The estimated number of minutes shown below in no way commits the State to those figures as maximum or minimum contract amounts, but are for purposes of information only.

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire initial term)
Under Ten Minute Video	<i>Option A – voice over only</i> \$600.00 per finished minute <i>Option B – with on-camera talent</i> \$650.00 per finished minute	40
Ten to Twenty Minute Video	<i>Option A – voice over only</i> \$475.00 per finished minute <i>Option B – with on-camera talent</i> \$500.00 per finished minute	35
Twenty Minutes to One Hour Video	<i>Option A – voice over only</i> \$350.00 per finished minute <i>Option B – with on-camera talent</i> \$365.00 per finished minute	60

Optional Services	Per Hour Rate
Video Editing	\$60.00 per hour
Optional services available: Photography, Graphic Design, Website Design	

Optional Renewal Period One

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire renewal one term)
Under Ten Minute Video	<i>Option A – voice over only</i> \$600.00 per finished minute <i>Option B – with on-camera talent</i> \$650.00 per finished minute	15
Ten to Twenty Minute Video	<i>Option A – voice over only</i> \$475.00 per finished minute <i>Option B – with on-camera talent</i> \$500.00 per finished minute	25
Twenty Minutes to One Hour Video	<i>Option A – voice over only</i> \$350.00 per finished minute <i>Option B – with on-camera talent</i> \$365.00 per finished minute	60

Optional Services	Per Hour Rate
Video Editing	\$60.00 per hour
Optional services available: Photography, Graphic Design, Website Design.	

Optional Renewal Period Two

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire renewal two term)
Under Ten Minute Video	<i>Option A – voice over only</i> \$600.00 per finished minute <i>Option B – with on-camera talent</i> \$650.00 per finished minute	15
Ten to Twenty Minute Video	<i>Option A – voice over only</i> \$475.00 per finished minute <i>Option B – with on-camera talent</i> \$500.00 per finished minute	25
Twenty Minutes to One Hour Video	<i>Option A – voice over only</i> \$350.00 per finished minute <i>Option B – with on-camera talent</i> \$365.00 per finished minute	60

Optional Services	Per Hour Rate
Video Editing	\$60.00 per hour
Optional services available: Photography, Graphic Design, Website Design.	

BAFO

**Cost Proposal
RFP 6156 Z1
Drug Overdose Prevention Instructional Videos**

Firm Name: **Lillethorup Productions, Inc.**

Bidder to complete the following cost proposal. Price quoted shall be inclusive of all costs associated with creating a video. The estimated number of minutes shown below in no way commits the State to those figures as maximum or minimum contract amounts, but are for purposes of information only. **Bidder shall bid the cost per minute, not total cost. Proposals that do not meet this requirement will be considered invalid and rejected.**

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire initial term)
Under Ten Minute Video	<i>Option A – voice over only</i> \$600.00 per finished minute <i>Option B – with on-camera talent</i> \$650.00 per finished minute	40
Ten to Twenty Minute Video	<i>Option A – voice over only</i> \$475.00 per finished minute <i>Option B – with on-camera talent</i> \$500.00 per finished minute	35
Twenty Minutes to One Hour Video	<i>Option A – voice over only</i> \$350.00 per finished minute <i>Option B – with on-camera talent</i> \$365.00 per finished minute	60

Optional Services	Per Hour Rate
Video Editing	\$60.00 per hour
Optional services available: Photography, Graphic Design, Website Design	\$60.00 per hour

Optional Renewal Period One

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire renewal one term)
Under Ten Minute Video	<i>Option A – voice over only</i> \$600.00 per finished minute <i>Option B – with on-camera talent</i> \$650.00 per finished minute	15
Ten to Twenty Minute Video	<i>Option A – voice over only</i> \$475.00 per finished minute <i>Option B – with on-camera talent</i> \$500.00 per finished minute	25
Twenty Minutes to One Hour Video	<i>Option A – voice over only</i> \$350.00 per finished minute <i>Option B – with on-camera talent</i> \$365.00 per finished minute	60

Optional Services	Per Hour Rate
Video Editing	\$60.00 per hour
Optional services available: Photography, Graphic Design, Website Design.	\$60.00 per hour

Optional Renewal Period Two

Description of Deliverable	Cost Per Minute of New Video Creation	Estimated Number of Minutes (entire renewal two term)
Under Ten Minute Video	<i>Option A – voice over only</i> \$600.00 per finished minute <i>Option B – with on-camera talent</i> \$650.00 per finished minute	15
Ten to Twenty Minute Video	<i>Option A – voice over only</i> \$475.00 per finished minute <i>Option B – with on-camera talent</i> \$500.00 per finished minute	25
Twenty Minutes to One Hour Video	<i>Option A – voice over only</i> \$350.00 per finished minute <i>Option B – with on-camera talent</i> \$365.00 per finished minute	60

Optional Services	Per Hour Rate
Video Editing	\$60.00 per hour
Optional services available: Photography, Graphic Design, Website Design.	\$60.00 per hour