

**Request for Proposal Number 6862 Z1
Proposal Opening: March 12, 2024**

Proposals were submitted by the following:

- **Heart + Mind Strategies**
- **Strategic Marketing & Research Insights**
- **DJ Case & Associates**
- **Smith Kroeger**
- **OBI Creative**
- **Strategic America**
- **Magic**

“Non-Responsive Proposals” were submitted by the following:

- **Ipsos Insight LLC**
- **The Research Associates**
- **NRG Media**
- **Responsive Management**
- **Medium Giant**