

# NEBRASKA

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DEPT. OF ADMINISTRATIVE SERVICES



Jim Pillen, Governor

DATE: April 02, 2024  
TO: All Vendors  
FROM: Matthew Hansen / Craig Palik, Procurement Contracts Officers  
AS Materiel State Purchasing Bureau (SPB)  
SUBJECT: Request for Proposal 6862 Z1

The State of Nebraska intends to award the above-referenced Request for Proposal for Marketing research, analysis, and audience segmentation to guide and/or refine Nebraska Game and Parks (NGPC) communications and outreach strategy to Strategic Marketing and Research Insights, LLC.

Thank you for your interest in doing business with the State of Nebraska.

Amara Block, Materiel Administrator

Department of Administrative Services | MATERIEL DIVISION

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