

Attachment One

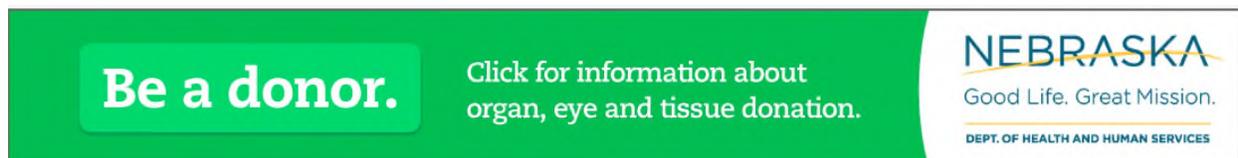
DHHS NE Organ & Tissue Donation Assets February 2020

Video - :30 second spots

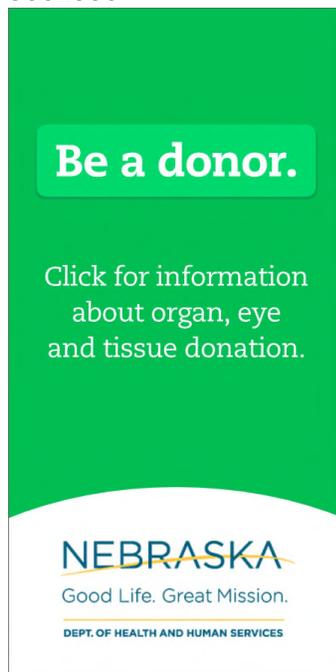
Five donor testimonials.
Two are optimized for theater.

Digital Banners – HTML/Javascript

728x90



300x600



300x250

Print

English: 3792x4 | Spanish: 49x49

An organ and tissue donor can save up to **eight lives.**

It's never too late to donate.

Visit dhhs.ne.gov/organ for more information.

NEBRASKA
Good Life. Great Mission.
DEPT. OF HEALTH AND HUMAN SERVICES

Un donante de órganos y tejidos puede salvar hasta **ocho vidas.**

Nunca es demasiado tarde para donar.

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Radio

Two :30 second spots currently in production.