

COST PROPOSAL 6111 Z1 TEXTING SOLUTION

Firm Name: _____

Enter the applicable costs and descriptions in the white areas. Startup and Monthly costs need to be all-inclusive for any potential contract costs. No additional charges will be accepted.

Description	Cost per Text	Evaluation Factor (Estimated text messages per year)	Initial Contract Award Year 1	Initial Contract Award Year 2	Initial Contract Award Year 3	Initial Contract Award Year 4
Cost per Text Message Year 1		3,400,000	\$0.0000			
Cost per Text Message Year 2		4,700,000		\$0.0000		
Cost per Text Message Year 3		5,700,000			\$0.0000	
Cost per Text Message Year 4		6,700,000				\$0.0000
Startup Cost: Please define below, add lines as needed.						
<<add detailed startup cost>>						
Monthly Cost: Please define below, add lines as needed.						
eg. annual Hosting / SaaS						
eg. Travel expense						
eg Software Licensing or subscription cost						
eg. Short codes (Dedicated/Non-Vanity)						
<<add additional lines as needed for monthly costs>>						
Total Cost						

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OPTIONAL COSTS				
Description	Initial Contract Period Year 1	Initial contract Period Year 2	Initial Contract Period Year 3	Initial Contract Period Year 4
Cost per keyword (if any)				
<<add additional lines as needed for additional optional costs>>				

*Please note any Tier pricing available.

RENEWAL OPTION YEARS						
	Optional Renewal One Year 5	Optional Renewal One Year 6	Optional Renewal Two Year 7	Optional Renewal Two Year 8	Optional Renewal Three Year 9	Optional Renewal Three Year 10
Cost per Text	\$	\$	\$	\$	\$	\$
Monthly Cost: Please define below, add lines as needed.						
eg. Annual Hosting/SaaS Fee						
eg. Travel Expense						
eg. Software Licensing or Subscription Cost						
eg. Short codes (Dedicated/Non-Vanity)						
<<add additional lines as needed for monthly costs>>						

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OPTIONAL COSTS FOR RENEWAL YEARS						
	Optional Renewal One Year 5	Optional Renewal One Year 6	Optional Renewal Two Year 7	Optional Renewal Two Year 8	Optional Renewal Three Year 9	Optional Renewal Three Year 10
Description						
Cost per keyword (if any)						
<<add additional lines as needed for additional optional costs>>						

*Please note any Tier pricing available.