

**COST PROPOSAL  
6111 Z1 TEXTING SOLUTION**

Firm Name: Voicecast Systems Inc., dba InTouch Connections

Enter the applicable costs and descriptions in the white areas. Startup and Monthly costs need to be all-inclusive for any potential contract costs. No additional charges will be accepted.

Description	Cost per Text	Evaluation Factor (Estimated text messages per year)	Initial Contract Award Year 1	Initial Contract Award Year 2	Initial Contract Award Year 3	Initial Contract Award Year 4
Cost per Text Message Year 1	\$0.0325	3,400,000	\$110,500			
Cost per Text Message Year 2	\$0.03	4,700,000		\$141,000		
Cost per Text Message Year 3	\$0.0275	5,700,000			\$156,750	
Cost per Text Message Year 4	\$0.025	6,700,000				\$167,500
Startup Cost: Please define below, add lines as needed.						
<<add detailed startup cost>>			\$10,000			
Monthly Cost: Please define below, add lines as needed.						
eg. annual Hosting / SaaS			\$0	\$0	\$0	\$0
eg. Travel expense			\$0	\$0	\$0	\$0
eg Software Licensing or subscription cost			\$0	\$0	\$0	\$0
eg. Short codes (Dedicated/Non-Vanity)			\$6,000	\$6,000	\$6,000	\$6,000
<b>Total Cost</b>			<b>\$126,500</b>	<b>\$147,000</b>	<b>\$162,750</b>	<b>\$173,500</b>

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<b>OPTIONAL COSTS</b>				
<b>Description</b>	<b>Initial Contract Period Year 1</b>	<b>Initial contract Period Year 2</b>	<b>Initial Contract Period Year 3</b>	<b>Initial Contract Period Year 4</b>
<b>Cost per keyword (if any)</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

\*Please note any Tier pricing available.

<b>RENEWAL OPTION YEARS</b>						
	<b>Optional Renewal One Year 5</b>	<b>Optional Renewal One Year 6</b>	<b>Optional Renewal Two Year 7</b>	<b>Optional Renewal Two Year 8</b>	<b>Optional Renewal Three Year 9</b>	<b>Optional Renewal Three Year 10</b>
<b>Cost per Text</b>	<b>\$0.025</b>	<b>\$0.025</b>	<b>\$0.025</b>	<b>\$0.025</b>	<b>\$0.025</b>	<b>\$0.025</b>
<b>Monthly Cost: Please define below, add lines as needed.</b>						
<b>eg. Annual Hosting/SaaS Fee</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
<b>eg. Travel Expense</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
<b>eg. Software Licensing or Subscription Cost</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
<b>eg. Short codes (Dedicated/Non-Vanity)</b>	<b>\$6,000</b>	<b>\$6,000</b>	<b>\$6,000</b>	<b>\$6,000</b>	<b>\$6,000</b>	<b>\$6,000</b>

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**OPTIONAL COSTS FOR RENEWAL YEARS**

<b>Description</b>	<b>Optional Renewal One Year 5</b>	<b>Optional Renewal One Year 6</b>	<b>Optional Renewal Two Year 7</b>	<b>Optional Renewal Two Year 8</b>	<b>Optional Renewal Three Year 9</b>	<b>Optional Renewal Three Year 10</b>
<b>Cost per keyword (if any)</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

\*Please note any Tier pricing available.