

COST PROPOSAL

6111 Z1 TEXTING SOLUTION

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Firm Name: AT&T Corp.

Enter the applicable costs and descriptions in the white areas. Startup and Monthly costs need to be all-inclusive for any potential contract costs. No additional charges will be accepted.

AT&T's Response:

For the price(s) quoted herein, AT&T will provide only the items of equipment and services specifically listed in this bid response. Any additional equipment or services beyond those herein will be provided at additional charges. Our pricing is predicated on the requirements as set forth by the bid documents, and use of terms and phrases, such as "total cost" or "all-inclusive" does not require AT&T to provide equipment or services beyond those specifically noted in our quote.

Description	Cost per Text	Evaluation Factor (Estimated text messages per year)	Initial Contract Award Year 1	Initial Contract Award Year 2	Initial Contract Award Year 3	Initial Contract Award Year 4
Cost per Text Message Year 1	\$0.012	3,400,000	\$47,760.00*			
Cost per Text Message Year 2	\$0.012	4,700,000		\$63,360.00*		
Cost per Text Message Year 3	\$0.012	5,700,000			\$75,360.00*	
Cost per Text Message Year 4	\$0.010	6,700,000				\$74,200.00*
Startup Cost: Please define below, add lines as needed.						

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<<add detailed startup cost>>						
AT&T Only Code	\$0.00 Set Up	\$200.00 per month	Optional	Optional	Optional	Optional
eg Software Licensing or subscription cost	\$0.00 Set up	\$700.00 Per month Subscription Cost	Required and included in costs above			
eg. Short codes (Non-Vanity)	\$3,300.00 Set up	\$585.00 per month	Optional	Optional	Optional	Optional
eg. Short codes (Dedicated/Vanity)	\$0.00 Set up	\$1,165.00 per month	Optional	Optional	Optional	Optional
Tiered Message Rates	SMS Per Month	Cost Per SMS				
	10,001 - 250,000	\$0.0150				
	250,001 - 500,000	\$0.0120				
	500,001 - 1M	\$0.0100				
	1M+	\$0.0080				

*

- Pricing Note: Message Rates are calculated on a monthly basis and can vary from \$0.008 to \$0.015 depending on total messages used in a given month. See table above.
- For Pricing Totals for Years 1 through 4, the Annual Messages were averaged to monthly messages to calculate Per Message Rate. If the per month message quantities vary, the total costs will vary from the costs stated above.
- The first 10,000 messages each month are included in the license cost and was backed out of the total number of messages.

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- \$700.00 per month license/subscription cost is required and included in annual totals.
- Calculation detail is shown for illustrative purposes below. Costs are estimates.

	# of Messages (Annual)	# of Messages (Monthly)	Message Cost based on table (Monthly)	Monthly Cost	Monthly Subscription Cost	Annual Subscription Cost	Less 10K Messages per month	Total Monthly Cost	Total Annual Messaging
Year 1	3,400,000.00	283,333.33	\$ 0.012	\$ 3,400.00	\$ 700.00	\$ 8,400.00	\$(120.000)	\$ 3,980.000	\$ 47,760.000
Year 2	4,700,000.00	391,666.67	\$ 0.012	\$ 4,700.00	\$ 700.00	\$ 8,400.00	\$(120.000)	\$ 5,280.000	\$ 63,360.000
Year 3	5,700,000.00	475,000.00	\$ 0.012	\$ 5,700.00	\$ 700.00	\$ 8,400.00	\$(120.000)	\$ 6,280.000	\$ 75,360.000
Year 4	6,700,000.00	558,333.33	\$ 0.010	\$ 5,583.33	\$ 700.00	\$ 8,400.00	\$(100.000)	\$ 6,183.333	\$ 74,200.000

*Please note any Tier pricing available.