

BAFO Cost Proposal

Bidder Name: BCom Solutions, LLC

Requirements	Fixed Hourly Rates				
	Initial Period Year One	Optional Renewal One	Optional Renewal Two	Optional Renewal Three	Optional Renewal Four
CornsTalk Newsletter	\$ 85.00	\$90.00	\$ 92.00	\$ 93.75	\$ 95.50
Media Planning and Placement	\$ 85.00	\$90.00	\$ 92.00	\$ 93.75	\$ 95.50
Creative Development, Design and Production Services	\$ 85.00	\$90.00	\$ 92.00	\$ 93.75	\$ 95.50
Website Updates, Management and Maintenance	\$ 85.00	\$90.00	\$ 92.00	\$ 93.75	\$ 95.50
Video Production	\$ 85.00	\$90.00	\$ 92.00	\$ 93.75	\$ 95.50
Project Planning and Management	\$ 85.00	\$90.00	\$ 92.00	\$ 93.75	\$ 95.50

Nebraska State Purchasing Bureau
1526 K Street, Suite 130
Lincoln, NE 68508
Attn: Dianna Gilliland/Nancy Storant, Buyer(s)

Dear Dianna and Nancy:

Included in this envelope is our Best and Final Offer for Bid # 6028 Z1 - Marketing Services for Nebraska Corn Board.

Because our team has the capacity to provide value in many different areas of this project, we have provided you with a blended rate cost proposal for all of the requirements. It is our hope that this competitive blended rate will allow you to more easily assess our team's capabilities and to make future billing cycles easier to process.

We greatly appreciate this opportunity and are looking forward to working on the Nebraska Corn Board project should we be awarded the contract.

Sincerely,



Brent Comstock
CEO