

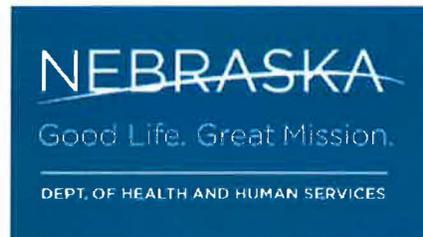
Original Cost Proposal

Nebraska Department of Health & Human Services
(DHHS)

RFP Number 5965 Z1;
Text Messaging Solution

Attention:

Annette Walton / Dianna Gilliland
State Purchasing Bureau
1526 K Street, Suite 130
Lincoln, NE 68508



RFP Response by
SWN Communications Inc.
Db a One Call Now
An OnSolve Company
6450 Poe Ave Suite 500
Dayton, OH 45414

RFP Contact
Kim Gustafson
kimg@digiconow.com
1-877-235-7714 x 402
12/20/2018

**COST PROPOSAL
5965 Z1 TEXTING SOLUTION**

Firm Name:

SWN Communications Inc. dba One Call Now

Enter the applicable costs and descriptions in the white areas. Startup and Monthly costs need to be all-inclusive for any potential contract costs. No additional charges will be accepted.

Description	Cost per Text	Evaluation Factor (Estimated text messages per year)	Initial Contract Award Year 1	Initial Contract Award Year 2	Initial Contract Award Year 3	Initial Contract Award Year 4
Cost per Text Message Year 1	\$0.0369	2,448,000	\$90,331.20			
Cost per Text Message Year 2	\$0.0324	4,000,000		\$129,600		
Cost per Text Message Year 3	\$0.0299	5,000,000			\$149,500	
Cost per Text Message Year 4	\$0.0259	6,000,000				\$155,400
Startup Cost: Please define below, add lines as needed.						
<<add detailed startup cost>>			\$9,450.00			
Monthly Cost: Please define below, add lines as needed.						
eg. annual Hosting / SaaS			\$0.00	\$0.00	\$0.00	\$0.00
eg. Travel expense (training)			\$2,000.00			
eg Software Licensing or subscription cost			\$0.00	\$0.00	\$0.00	\$0.00
<<add additional lines as needed for monthly costs>>			\$0.00	\$0.00	\$0.00	\$0.00
Total Cost			\$101,781.20	\$129,600	\$149,500	\$155,400

- Reduced year 2-4 prices indicates tiered volume price breaks.

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OPTIONAL COSTS				
Description	Initial Contract Period Year 1	Initial contract Period Year 2	Initial Contract Period Year 3	Initial Contract Period Year 4
Cost for dedicated short code (if any)	\$1,500 p/year random \$12,000 p/year vanity			
Cost for shared short code (if any)	\$0.00	\$0.00	\$0.00	\$0.00
Cost per keyword (if any)	\$0.00	\$0.00	\$0.00	\$0.00

*Please note any Tier pricing available.

RENEWAL OPTION YEARS						
	Optional Renewal One Year 5	Optional Renewal One Year 6	Optional Renewal Two Year 7	Optional Renewal Two Year 8	Optional Renewal Three Year 9	Optional Renewal Three Year 10
Cost per Text	Priced at the same volume based award rates	Priced at the same volume based award rates	Priced at the same volume based award rates	Priced at the same volume based award rates	Priced at the same volume based award rates	Priced at the same volume based award rates
Monthly Cost: Please define below, add lines as needed.						
eg. Annual Hosting/SaaS Fee	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
eg. Travel Expense	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
eg. Software Licensing or Subscription Cost?	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<add additional lines as Needed for monthly costs>	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

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OPTIONAL COSTS FOR RENEWAL YEARS

	Optional Renewal One Year 5	Optional Renewal One Year 6	Optional Renewal Two Year 7	Optional Renewal Two Year 8	Optional Renewal Three Year 9	Optional Renewal Three Year 10
Description						
Cost for dedicated short code (if any)	\$1,500 p/year random \$12,000 p/year vanity					
Cost for shared short code (if any)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Cost per keyword (if any)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<add additional lines as needed>	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

***Please note any Tier pricing available.**