

Firm Name: DIRAD TECHNOLOGIES

Enter the applicable costs and descriptions in the white areas. Startup and Monthly costs need to be all-inclusive for any potential contract costs. No additional charges will be accepted.

Description	Cost per Text	Evaluation Factor (Estimated text messages per year)	Initial Contract Award Year 1	Initial Contract Award Year 2	Initial Contract Award Year 3	Initial Contract Award Year 4
Cost per Text Message Year 1	\$0.025	2,448,000	\$61,200.00			
Cost per Text Message Year 2	\$0.021	4,000,000				
Cost per Text Message Year 3	\$0.019	5,000,000				
Cost per Text Message Year 4	\$0.019	6,000,000				
Startup Cost: Please define below, add lines as needed.						
<<add detailed startup cost>>			\$269,000			
Monthly Cost: Please define below, add lines as needed.						
eg. annual Hosting / SaaS			\$198,000	\$198,000	\$198,000	\$198,000
eg. Travel expense			\$5,000.00	Included	Included	Included
eg Software Licensing or subscription cost			Included	Included	Included	Included
IBM Watson Assistant - Includes maintenance and refinement of intents and responses			\$59,000.00	\$59,000.00	\$59,000.00	\$59,000.00
Total Cost			\$592,200.00	\$341,000.00	\$352,000.00	\$371,000.00

OPTIONAL COSTS				
Description	Initial Contract Period Year 1	Initial contract Period Year 2	Initial Contract Period Year 3	Initial Contract Period Year 4
Cost for dedicated short code (if any)	Included	Included	Included	Included
Cost for shared short code (if any)	Shared not available			
Cost per keyword (if any)	0			

*Please note any Tier pricing available.

RENEWAL OPTION YEARS						
	Optional Renewal One Year 5	Optional Renewal One Year 6	Optional Renewal Two Year 7	Optional Renewal Two Year 8	Optional Renewal Three Year 9	Optional Renewal Three Year 10
Cost per Text	0.019	0.019	0.019	0.019	0.019	0.019
Monthly Cost: Please define below, add lines as needed.						
eg. Annual Hosting/SaaS Fee	\$198,000.00	\$198,000.00	\$198,000.00	\$198,000.00	\$198,000.00	\$198,000.00
eg. Travel Expense	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
eg. Software Licensing or Subscription Cost?	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
IBM Watson	\$59,000.00	\$59,000.00	\$59,000.00	\$59,000.00	\$59,000.00	\$59,000.00
	\$257,000.00	\$257,000.00	\$257,000.00	\$257,000.00	\$257,000.00	\$257,000.00

OPTIONAL COSTS FOR RENEWAL YEARS						
Description	Optional Renewal One Year 5	Optional Renewal One Year 6	Optional Renewal Two Year 7	Optional Renewal Two Year 8	Optional Renewal Three Year 9	Optional Renewal Three Year 10
Cost for dedicated short code (if any)	Included	Included	Included	Included	Included	Included
Cost for shared short code (if any)						
Cost per keyword (if any)						
<add additional lines as needed>						

*Please note any Tier pricing available.