

**COST PROPOSAL
5965 Z1 TEXTING SOLUTION**

Firm Name: _____

Enter the applicable costs and descriptions in the white areas. Startup and Monthly costs need to be all-inclusive for any potential contract costs. No additional charges will be accepted.

Description	Cost per Text	Evaluation Factor (Estimated text messages per year)	Initial Contract Award Year 1	Initial Contract Award Year 2	Initial Contract Award Year 3	Initial Contract Award Year 4
Cost per Text Message Year 1		2,448,000	\$0.0000			
Cost per Text Message Year 2		4,000,000		\$0.0000		
Cost per Text Message Year 3		5,000,000			\$0.0000	
Cost per Text Message Year 4		6,000,000				\$0.0000
Startup Cost: Please define below, add lines as needed.						
<<add detailed startup cost>>						
Monthly Cost: Please define below, add lines as needed.						
eg. annual Hosting / SaaS						
eg. Travel expense						
eg Software Licensing or subscription cost						
<<add additional lines as needed for monthly costs>>						
Total Cost						

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OPTIONAL COSTS				
Description	Initial Contract Period Year 1	Initial contract Period Year 2	Initial Contract Period Year 3	Initial Contract Period Year 4
Cost for dedicated short code (if any)				
Cost for shared short code (if any)				
Cost per keyword (if any)				

*Please note any Tier pricing available.

RENEWAL OPTION YEARS						
	Optional Renewal One Year 5	Optional Renewal One Year 6	Optional Renewal Two Year 7	Optional Renewal Two Year 8	Optional Renewal Three Year 9	Optional Renewal Three Year 10
Cost per Text	\$	\$	\$	\$	\$	\$
Monthly Cost: Please define below, add lines as needed.						
eg. Annual Hosting/SaaS Fee						
eg. Travel Expense						
eg. Software Licensing or Subscription Cost?						
<add additional lines as Needed for monthly costs>						

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OPTIONAL COSTS FOR RENEWAL YEARS						
Description	Optional Renewal One Year 5	Optional Renewal One Year 6	Optional Renewal Two Year 7	Optional Renewal Two Year 8	Optional Renewal Three Year 9	Optional Renewal Three Year 10
Cost for dedicated short code (if any)						
Cost for shared short code (if any)						
Cost per keyword (if any)						
<add additional lines as needed>						

*Please note any Tier pricing available.