

**Form B**  
**Cost Sheet**  
**RFP 2052 Z1**

Bidders must complete this cost sheet with fixed costs for services to be provided.

Bidder's Company Name: \_\_\_\_\_

| Line # | Description of Services   | Total Fixed Cost |
|--------|---|------------------|
| 1.     | <b>Marketing Plan.</b> As described in the RFP, prepare a marketing plan which will meet the Department's economic development objectives, and further the Department's mission. Provide weekly written activity reports via email to the Department, as required in the RFP.   | \$               |
|        | <b>Update of Marketing Plan.</b> As described in the RFP, the Department may seek an update of the marketing plan during the second year of the three-year period covered by the Marketing Plan. Include the cost for an update to the Marketing Plan that will cover the three-year period following the initial three-year period covered by the Marketing Plan. Provide weekly written activity reports via email to the Department, as required in the RFP. | \$               |