

# Agency 088 - CORN DEVELOPMENT MARKETING BOARD

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## **STATUTORY AUTHORITY:**

The Nebraska Corn Board was created by LB 639 of the 1978 session of the Legislature and most recently updated in the 2012 Legislative session. Since 1978, the Board has been administering a checkoff on corn collected at the first point of sale, which is presently at the rate of five-tenths of a cent per bushel, then investing those funds in a number of programs under our four cornerstones of research, education, market development, and promotion.

## **VISION:**

"Nebraska Corn – The first choice for a consistent supply of quality corn that is fed, processed and consumed by an expanding base of Nebraska, domestic and global customers."

## **MISSION AND PRINCIPLES:**

The mission of the Nebraska Corn Development, Utilization and Marketing Board is to develop, carry out and participate in programs of research, education, market development and promotion to enhance profitability (viability) and expand the demand and value of Nebraska corn and value added corn products. It is evident that without corn checkoff dollars being invested in Nebraska by producers themselves, corn production would not be valued at \$6 billion, nor the state have the economic strength of the "Golden Triangle" of corn, livestock and ethanol, all for half of a cent per bushel.

## **GOALS:**

The Corn Board utilizes a business plan that was approved in 2012 and it was reviewed and updated in 2013 as the foundation for checkoff investment in programs and goals. The board has joint committees that are responsible for carrying out the plan with staff. Of note is that the Nebraska Corn Board, in cooperation with the Nebraska Corn Growers Association, will be discussing a new strategic plan that will be utilized in finalizing the FY 2017-18 budget.

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## Financial Data

	FY16 Actual	FY17 Approp	FY18 Request	FY18 Recomm	FY19 Request	FY19 Recomm
<b>Operations Funding</b>						
General Fund	0	0	0	0	0	0
Cash Fund	7,294,147	8,200,000	9,117,946	7,962,173	9,136,702	7,969,295
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Operations</b>	<b>7,294,147</b>	<b>8,200,000</b>	<b>9,117,946</b>	<b>7,962,173</b>	<b>9,136,702</b>	<b>7,969,295</b>
<b>Aid Funding</b>						
General Fund	0	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Aid Funding</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Funding</b>						
General Fund	0	0	0	0	0	0
Cash Fund	7,294,147	8,200,000	9,117,946	7,962,173	9,136,702	7,969,295
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Agency</b>	<b>7,294,147</b>	<b>8,200,000</b>	<b>9,117,946</b>	<b>7,962,173</b>	<b>9,136,702</b>	<b>7,969,295</b>

# Agency 088 - CORN DEVELOPMENT MARKETING BOARD

## Program 384 - CORN DEVELOPMENT BOARD

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### **PROGRAM DESCRIPTION:**

The Nebraska Corn Development, Utilization and Marketing Board was created in 1978 to promote the production, marketing and utilization of corn. A nine-member farmer led board, who must derive a substantial portion of their income from growing corn, was created to administer, supervise, and operate the program. The primary intent and purpose of the Corn Development, Utilization and Marketing Board is to develop, carry out and participate in programs of research, education, market development and promotion on behalf of the corn producers of Nebraska.

### **PROGRAM OBJECTIVES:**

The objectives of the Nebraska Corn Board mirror our mission of developing, carrying out and participating in programs of research, market development, promotion and education to enhance the profitability (viability) and expand the demand and value of Nebraska corn and value added products.

### **PERFORMANCE MEASURES:**

The Nebraska Corn Board's four cornerstones of responsibilities and initiatives have a connection to the current business plan. Corn Board's performance measures in detail are available in the agency budget document located at the state budget division website <https://das-nebs.ne.gov/public/faces/publicIndex.jsp>

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**Program 384 - CORN DEVELOPMENT BOARD**

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**Financial Data**

	<b>FY16 Actual</b>	<b>FY17 Approp</b>	<b>FY18 Request</b>	<b>FY18 Recomm</b>	<b>FY19 Request</b>	<b>FY19 Recomm</b>
<b>Operations Funding</b>						
General Fund	0	0	0	0	0	0
Cash Fund	7,294,147	8,200,000	9,117,946	7,962,173	9,136,702	7,969,295
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Operations</b>	<b>7,294,147</b>	<b>8,200,000</b>	<b>9,117,946</b>	<b>7,962,173</b>	<b>9,136,702</b>	<b>7,969,295</b>
<b>Aid Funding</b>						
General Fund	0	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Aid Funding</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Funding</b>						
General Fund	0	0	0	0	0	0
Cash Fund	7,294,147	8,200,000	9,117,946	7,962,173	9,136,702	7,969,295
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Program</b>	<b>7,294,147</b>	<b>8,200,000</b>	<b>9,117,946</b>	<b>7,962,173</b>	<b>9,136,702</b>	<b>7,969,295</b>