

Agency 088 - CORN DEVELOPMENT MARKETING BOARD

STATUTORY AUTHORITY:

The Nebraska Corn Board was created by LB 639 of the 1978 session of the Legislature and most recently updated in the 2012 Legislative session. Since 1978, the Board has been administering a checkoff on corn collected at the first point of sale, which is presently at the rate of five-tenths of a cent per bushel of corn, then investing those funds in a number of programs including foreign and domestic market development, research, education, communication and promotion.

VISION:

"Nebraska Corn – The first choice for a consistent supply of quality corn that is fed, processed and consumed by an expanding base of Nebraska, domestic and global customers."

MISSION AND PRINCIPLES:

"The mission of the Nebraska Corn Development, Utilization and Marketing Board is to develop, carry out and participate in programs of research, education, market development and promotion to enhance profitability (viability) and expand the demand and value of Nebraska corn and value added corn products." It is evident that without corn checkoff dollars being invested in Nebraska, corn production would not be valued at \$7 billion, nor the state have the economic strength of the "Golden Triangle" of corn, livestock and ethanol, all for half of a cent per bushel. Farmers investing in their industry, the next generation and the state's future without general funds.

GOALS:

The Corn Board has a strategic plan that is reviewed annually by the board. The board has committees that is responsible for carrying out the plan with board staff.

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Financial Data

	FY14 Actual	FY15 Approp	FY16 Request	FY16 Recomm	FY17 Request	FY17 Recomm
Operations Funding						
General Fund	0	0	0	0	0	0
Cash Fund	6,615,453	7,226,712	8,200,000	8,084,782	8,200,000	8,099,654
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Operations	6,615,453	7,226,712	8,200,000	8,084,782	8,200,000	8,099,654
Aid Funding						
General Fund	0	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Aid Funding	0	0	0	0	0	0
Total Funding						
General Fund	0	0	0	0	0	0
Cash Fund	6,615,453	7,226,712	8,200,000	8,084,782	8,200,000	8,099,654
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Agency	6,615,453	7,226,712	8,200,000	8,084,782	8,200,000	8,099,654

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Program 384 - CORN DEVELOPMENT BOARD

PROGRAM DESCRIPTION:

The Corn Development program was created in 1978 to promote the production, marketing and utilization of corn. A nine-member board, who all must be engaged in corn production, was created to administer, supervise, and operate the program. The primary intent and purpose of the Corn Development, Utilization and Marketing Board is to develop, carry out and participate in programs of research, education, market development and promotion on behalf of the corn producers of Nebraska.

PROGRAM OBJECTIVES:

Program objectives include expanding the in-state demand for corn and add value through the expansion of ethanol and livestock. Support cooperators such as the National Corn Growers Association, the U.S. Meat Export Federation, U.S. Grains Council and the University of Nebraska that can help enhance the profitability and viability of Nebraska's corn industry. Continually, attempt to keep all producers informed through the Nebraska Corn Growers Association, LEAD, FFA, 4-H and NAYI organizations and in-house information dissemination to provide a clear understanding of checkoff expenditures. Utilize the mission set forth by the Nebraska Legislature to develop programs of research, promotion, market development and education on behalf of Nebraska corn producers.

PERFORMANCE MEASURES:

Nebraska's corn yield trendline continues to rise, along with the consistency and quality of the crop. Along with this rise in yields, comes the need to increase demand and new markets for Nebraska corn. Corn board directors strive to provide services to Nebraska producers in the most efficient and effective manner, while not compromising the needs of the producers they represent. Since 1978, total corn usage has dramatically increased, particularly in the areas of food, feed and industrial uses. Through surveys, Nebraska producers want to see more uses and demand for their corn developed right here in Nebraska.

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Total Program	6,615,453	7,226,712	8,200,000	8,084,782	8,200,000	8,099,654