

# Agency 088 - CORN DEVELOPMENT MARKETING BOARD

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## **STATUTORY AUTHORITY:**

The Nebraska Corn Board was created by LB 639 of the 1978 session of the Legislature. The Corn Resources Act sets forth the provision whereby, in the interest of the public welfare of the state, the producers of corn be permitted and encouraged to develop, carry out and participate in programs of research, education, market development and promotion. Since 1978, the Board has been administering a checkoff on corn collected at the first point of sale, which is presently at the rate of 50/100 of one cent per bushel of corn, then investing those funds in a number of programs including foreign and domestic market development, research, education and promotion.

## **VISION:**

“Nebraska Corn – The first choice for a consistent supply of quality corn that is fed, processed and consumed by an expanding base of Nebraska, domestic and global customers.”

## **MISSION AND PRINCIPLES:**

“The mission of the Nebraska Corn Development, Utilization and Marketing Board is to develop, carry out and participate in programs of research, education, market development and promotion to enhance profitability (viability) and expand the demand and value of Nebraska corn and value added corn products.” It is evident that without corn checkoff dollars being invested in Nebraska, corn production would not be valued at \$9 billion, nor would there be 24 ethanol plants, or the feeding of 6M tons of distillers grains, all for half of a cent per bushel. Farmers are investing in the state’s future without using general funds, only money from farmers’ pockets in the form of a checkoff.

## **GOALS:**

- Determine the production and utilization of Nebraska corn and its impact on Nebraska’s agricultural industry.
- Continue to develop and solidify a renewable biofuel industry with corn as the primary feedstock.
- Develop, maintain and increase foreign markets for corn and corn products.
- Support a viable and growing Nebraska livestock and poultry industry, using corn as a primary feed source.
- Identify and promote the intrinsic values and quality of Nebraska corn.
- Expand the infrastructure for ethanol by increasing the number of flex fuel vehicles and blender pumps.
- Identify, develop and promote the industrial uses of corn.
- Identify and fund focused research which promotes corn and corn co-products usage.

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## Financial Data

	FY12 Actual	FY13 Approp	FY14 Request	FY14 Recomm	FY15 Request	FY15 Recomm
<b>Operations Funding</b>						
General Fund	0	0	0	0	0	0
Cash Fund	3,736,332	5,954,818	7,204,818	7,214,315	7,204,818	7,224,107
Federal Fund	0	260,581	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Operations</b>	<b>3,736,332</b>	<b>6,215,399</b>	<b>7,204,818</b>	<b>7,214,315</b>	<b>7,204,818</b>	<b>7,224,107</b>
<b>Aid Funding</b>						
General Fund	0	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Aid Funding</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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# Agency 088 - CORN DEVELOPMENT MARKETING BOARD

## Program 384 - CORN DEVELOPMENT BOARD

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### **PROGRAM DESCRIPTION:**

The Corn Development program was created in 1978 to promote the production, marketing and utilization of corn. A nine-member board, who all must be engaged in corn production, was created to administer, supervise, and operate the program. The primary intent and purpose of the Corn Development, Utilization and Marketing Board is to develop, carry out and participate in programs of research, education, market development and promotion on behalf of the corn producers of Nebraska

### **PROGRAM OBJECTIVES:**

Program objectives include expanding the in-state demand for corn and add value through the expansion of ethanol and livestock. Support cooperators such as the National Corn Growers Association, the U.S. Meat Export Federation, U.S. Grains Council and the University of Nebraska that can help enhance the profitability and viability of Nebraska's corn industry. Continually, attempt to keep all producers informed through the Nebraska Corn Growers Association, LEAD and NAYI organizations and in-house information dissemination to provide a clear understanding of checkoff expenditures. Utilize the mission set forth by the Nebraska Legislature to develop programs of research, promotion, market development and education on behalf of Nebraska corn producers.

### **PERFORMANCE MEASURES:**

Each year, the average corn yield continues to rise, along with the consistency and quality of the crop. Along with this rise in yields, comes the need to increase demand and new markets for Nebraska corn. Corn board directors strive to provide services to Nebraska producers in the most efficient and effective manner, while not compromising the needs of the producers they represent. Since 1978, total corn usage has dramatically increased, particularly in the areas of food, feed and industrial uses. A 1995 survey of Nebraska producers showed 71 percent felt the corn checkoff was a worthwhile investment. Through more recent surveys, Nebraska producers want to see more uses and demand for their corn developed right here in Nebraska.

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**Program 384 - CORN DEVELOPMENT BOARD**

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**Financial Data**

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