

Agency 072 - DEPT OF ECONOMIC DEVELOPMENT

STATUTORY AUTHORITY:

Primary statutory authority for the Department of Economic Development is contained Chapter 81, Article 12, Revised Statutes of Nebraska. The sections of this article cover the organization, mission, and functions of the Department of Economic Development . Along with Nebraska statutory requirements, the Department of Economic Development also administers federal funds allocated from the U.S. Department of Housing and Urban Development.

VISION:

To provide quality leadership and services that enable Nebraska communities, businesses, and individuals to succeed in a global economy. The Department of Economic Development strives to equip and assist businesses and communities in developing and capitalizing on economic development opportunities that maintain and create good quality jobs for Nebraskans and generate new sources of wealth for Nebraskan residents.

MISSION AND PRINCIPLES:

The Nebraska Department of Economic Development Mission is:

To provide quality leadership and services that enable Nebraska communities, businesses, and people to succeed in a global economy. The Department of Economic Development is equipped and ready to assist in developing and capitalizing upon Nebraska's conomic development opportunities.

Primary statutory authority for the Department of Economic Development is contained in Chapter 81, Article 12, Revised Statutes of Nebraska.

The sections of this article cover the organization, mission and functions of the Department of Economic Development.

GOALS:

Strive to create community and economic growth.

Make Nebraska a better place to live, work, raise a family and grow a business.

These Goals will be accomplished by focusing efforts on:

- Aggressive community development.
- Focused business retention and expansion.
- New business attraction.
- New business creation (entrepreneurship).
- Promotion of the state.
- Special emphasis on the creation of new primary jobs and wealth creation.

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Financial Data

	FY12 Actual	FY13 Approp	FY14 Request	FY14 Recomm	FY15 Request	FY15 Recomm
Operations Funding						
General Fund	4,151,320	4,257,955	4,747,955	4,557,968	4,797,955	4,659,941
Cash Fund	4,484,364	1,045,677	1,045,677	1,053,251	1,045,677	1,061,191
Federal Fund	1,347,407	2,008,986	2,008,986	2,027,712	2,008,986	2,046,857
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Operations	9,983,091	7,312,618	7,802,618	7,638,931	7,852,618	7,767,989
Aid Funding						
General Fund	1,958,140	7,200,000	6,960,000	7,200,000	6,960,000	7,200,000
Cash Fund	8,571,526	15,014,694	15,014,694	15,014,694	15,014,694	15,014,694
Federal Fund	28,441,704	24,187,291	24,187,291	24,187,291	24,187,291	24,187,291
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Aid Funding	38,971,371	46,401,985	46,161,985	46,401,985	46,161,985	46,401,985
Total Funding						
General Fund	6,109,460	11,457,955	11,707,955	11,757,968	11,757,955	11,859,941
Cash Fund	13,055,890	16,060,371	16,060,371	16,067,945	16,060,371	16,075,885
Federal Fund	29,789,111	26,196,277	26,196,277	26,215,003	26,196,277	26,234,148
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Agency	48,954,461	53,714,603	53,964,603	54,040,916	54,014,603	54,169,974

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Program 134 - RURAL DEVELOPMENT COMM

PROGRAM DESCRIPTION:

Appropriations to program 134 supported activities of the Rural Development Commission. The appropriation to program 134 was eliminated by legislature during 2012 session and moved to program 603 to support business innovation act activities.

Program in budget request to support historical data only.

PROGRAM OBJECTIVES:

Program 134 has no appropriation for fiscal year 2012-2013. The program in budget request to support historical data only.

PERFORMANCE MEASURES:

The rural development commission program was provided with no funding for FY 2012-2013. The program in budget request to support historical data only.

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Program 134 - RURAL DEVELOPMENT COMM

Financial Data

	FY12 Actual	FY13 Approp	FY14 Request	FY14 Recomm	FY15 Request	FY15 Recomm
Operations Funding						
General Fund	145,161	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Operations	145,161	0	0	0	0	0
Aid Funding						
General Fund	637,825	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Aid Funding	637,825	0	0	0	0	0
Total Funding						
General Fund	782,986	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Program	782,986	0	0	0	0	0

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Program 600 - ADMINISTRATION

PROGRAM DESCRIPTION:

Program 600 performs two major agency functions: administrative/operation services plus oversight and overall management for the Department of Economic Development. The primary areas of agency support include: business development, community and rural development, and assigned commission support. In addition, Program 600 includes all research, legal, marketing efforts, communication and general public interaction for the Agency. This division also processes significant amounts of federal and state cash and general fund aid programs.

PROGRAM OBJECTIVES:

Sub-Program 50: Administration

This sub-program includes research, legal, support of marketing efforts for the Agency and their functions, plus the offices of the Director and Deputy Director. Non-administrative program activities in subprogram 50 include the Agency's Marketing Manager. DED administration and operations work aggressively to maintain efficient and effective program delivery, service integration, leading edge technology utilization (Facebook and Twitter) and solid and reliable fiscal management.

Sub-Program 51: Operations

The primary functions encompassed in this group are fiscal operations, human resources, information technology/information systems, project/clerical support and legal services.

PERFORMANCE MEASURES:

- DED's web site currently receives approximately 1,000,000 unique visitors per year; this amount is up significantly from the prior budget period. The number of subscribers receiving the DED monthly electronic newsletter has increased to more than 2,750.
- DED generated more than 350 releases and press packets during the biennium.
- DED staff processed more than \$34 million in state and federal grant payments.
- DED reached its goal of processing grant payments within 7 days of receiving completed reimbursement requests.
- DED enhanced its marketing strategy by increasing use of new media outlets including Facebook and Twitter.
- During the past biennium, DED staff drafted and executed more than 600 contracts for services and aid.

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Program 600 - ADMINISTRATION

Financial Data

	FY12 Actual	FY13 Approp	FY14 Request	FY14 Recomm	FY15 Request	FY15 Recomm
Operations Funding						
General Fund	1,092,404	1,155,672	1,155,672	1,170,954	1,155,672	1,187,416
Cash Fund	163,028	258,722	258,722	258,899	258,722	259,279
Federal Fund	110,623	158,344	158,344	160,319	158,344	162,339
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Operations	1,366,055	1,572,738	1,572,738	1,590,172	1,572,738	1,609,034
Aid Funding						
General Fund	0	0	0	0	0	0
Cash Fund	10,000	14,250	14,250	14,250	14,250	14,250
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Aid Funding	10,000	14,250	14,250	14,250	14,250	14,250
Total Funding						
General Fund	1,092,404	1,155,672	1,155,672	1,170,954	1,155,672	1,187,416
Cash Fund	173,028	272,972	272,972	273,149	272,972	273,529
Federal Fund	110,623	158,344	158,344	160,319	158,344	162,339
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Program	1,376,055	1,586,988	1,586,988	1,604,422	1,586,988	1,623,284

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Program 601 - COMMUNITY & RURAL DEVELOPMENT

PROGRAM DESCRIPTION:

The Community and Rural Development Division (Program 601). provides technical and financial services through community-targeted programs and regional service delivery. These include grant programs for housing, community infrastructure, planning and business development; the Community Development Block Grant program (CDBG) and the Community Development Assistance Act (CDAA) tax credit program. Funding for this division includes state general and cash funds and a variety of federal funds. Over the past two years, this division worked diligently to coordinate implementation of various federal funds.

PROGRAM OBJECTIVES:

The Community and Rural Development Division (CRD) provides technical and financial services through community-targeted programs and regional service delivery. These include grant programs for housing, community infrastructure, planning and business development; and the Community Development Assistance Act.

PERFORMANCE MEASURES:

Housing Priority: Respond to needs for affordable, decent, safe and appropriate housing as a part of a balanced economic development in Nebraska.

Community Development Priority: Strengthen Nebraska communities through community development planning, programs and services in order to provide a stable platform for economic development.

Economic Development Priority: Foster the competitiveness of Nebraska's business and industrial sector—and as a result—assist in the economic development of Nebraska's communities and people.

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Program 601 - COMMUNITY & RURAL DEVELOPMENT

Financial Data

	FY12 Actual	FY13 Approp	FY14 Request	FY14 Recomm	FY15 Request	FY15 Recomm
Operations Funding						
General Fund	219,553	236,362	236,362	239,086	236,362	241,874
Cash Fund	195,434	622,018	622,018	625,472	622,018	629,002
Federal Fund	1,049,755	1,774,468	1,774,468	1,789,446	1,774,468	1,804,758
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Operations	1,464,743	2,632,848	2,632,848	2,654,004	2,632,848	2,675,634
Aid Funding						
General Fund	125,000	0	0	0	0	0
Cash Fund	6,027,907	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000
Federal Fund	28,011,237	23,937,950	23,937,950	23,937,950	23,937,950	23,937,950
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Aid Funding	34,164,144	33,937,950	33,937,950	33,937,950	33,937,950	33,937,950
Total Funding						
General Fund	344,553	236,362	236,362	239,086	236,362	241,874
Cash Fund	6,223,341	10,622,018	10,622,018	10,625,472	10,622,018	10,629,002
Federal Fund	29,060,992	25,712,418	25,712,418	25,727,396	25,712,418	25,742,708
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Program	35,628,887	36,570,798	36,570,798	36,591,954	36,570,798	36,613,584

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Program 603 - INDUSTRIAL RECRUITMENT

PROGRAM DESCRIPTION:

The Business Development Division, Program 603, provides technical and financial services to businesses, regional organizations and communities to help expand economic development opportunities in areas that include business and industry recruitment, international trade and investment, existing and start-up business assistance, innovation, entrepreneurship, workforce development and job training.

PROGRAM OBJECTIVES:

DED, by statute, is charged as the leading statewide economic development organization in Nebraska. This mission is accomplished through a wide variety of on-going and one-time programs and activities including Business Recruitment, Business Innovation, Business Start-Up, International Trade and Investment, and Industry Cluster Development.

PERFORMANCE MEASURES:

On a macro level, the Business Development Divisions measures its success on factors such as the state's unemployment rate, per capita income, job growth in targeted industries, productivity per worker, etc. However, on a more micro level, the BD Division uses a variety of other targeted measurements.

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Program 603 - INDUSTRIAL RECRUITMENT

Financial Data

	FY12 Actual	FY13 Approp	FY14 Request	FY14 Recomm	FY15 Request	FY15 Recomm
Operations Funding						
General Fund	2,569,202	2,865,921	3,355,921	3,147,928	3,405,921	3,230,651
Cash Fund	149,123	164,937	164,937	168,880	164,937	172,910
Federal Fund	187,029	76,174	76,174	77,947	76,174	79,760
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Operations	2,905,354	3,107,032	3,597,032	3,394,755	3,647,032	3,483,321
Aid Funding						
General Fund	1,195,316	7,200,000	6,960,000	7,200,000	6,960,000	7,200,000
Cash Fund	2,427,340	4,382,944	4,382,944	4,382,944	4,382,944	4,382,944
Federal Fund	430,467	249,341	249,341	249,341	249,341	249,341
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Aid Funding	4,053,122	11,832,285	11,592,285	11,832,285	11,592,285	11,832,285
Total Funding						
General Fund	3,764,517	10,065,921	10,315,921	10,347,928	10,365,921	10,430,651
Cash Fund	2,576,463	4,547,881	4,547,881	4,551,824	4,547,881	4,555,854
Federal Fund	617,496	325,515	325,515	327,288	325,515	329,101
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Program	6,958,476	14,939,317	15,189,317	15,227,040	15,239,317	15,315,606

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Program 618 - TOURISM PROMOTION

PROGRAM DESCRIPTION:

LB 1053, 2012 legislative session created a new state agency, the Nebraska Tourism Commission and moved program 618 appropriation to the new state agency. The program is included in the budget request to support historical data only.

PROGRAM OBJECTIVES:

The Nebraska Tourism Commission was created by the legislature during the 2012 legislative session as a separate state agency. The program is included in the budget request to support historical data only.

PERFORMANCE MEASURES:

The appropriation for program 618, tourism promotion was moved to the new state agency 091, the Nebraska Tourism Commission during the 2012 legislative session. The program is included in the budget request to support historical data only.

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Program 618 - TOURISM PROMOTION

Financial Data

	FY12 Actual	FY13 Approp	FY14 Request	FY14 Recomm	FY15 Request	FY15 Recomm
Operations Funding						
General Fund	125,000	0	0	0	0	0
Cash Fund	3,976,778	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Operations	4,101,778	0	0	0	0	0
Aid Funding						
General Fund	0	0	0	0	0	0
Cash Fund	92,186	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Aid Funding	92,186	0	0	0	0	0
Total Funding						
General Fund	125,000	0	0	0	0	0
Cash Fund	4,068,963	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Program	4,193,963	0	0	0	0	0

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Program 655 - LOCAL CIVIC/CONVENTION FINANCE

PROGRAM DESCRIPTION:

Revenues for the fund are derived from 30 percent of state income, sales and lodging tax collections attributable to visitors from out-of-state using the meeting and convention facilities in Omaha's CenturyLink Center, Lincoln's Pinnacle Arena, Ralston Sports Arena. The maximum single grant amount that can be awarded from the fund is \$1.5 million. To award the maximum \$1.5 million in a year, multiple years of revenue accumulation in the fund may be needed because any single year likely will not have \$1.5 million of revenue. Therefore, although there is a maximum allowable amount to be awarded of \$1.5 million that is only for practical purposes, achievable if funding is not made available for applications every year.

PROGRAM OBJECTIVES:

The CCCFF is to be used for the construction of new qualified centers or the renovation or expansion of existing centers. The fund may not be used for planning, programming, marketing, advertising, and related activities. An applicant may receive a grant only once for any one center and the grant can not be more than fifty percent of the cost of construction, renovation or expansion. Legislation adopted during the 2011 Legislative session broadened the definition of civic and community centers.

PERFORMANCE MEASURES:

The total number of civic, cultural and convention centers applying for funding and the number reported to the Legislature for consideration are the first measures of performance. In response, 23 municipalities sent completed grant applications to the Department in October 2003. Eight of these municipalities eventually received grants, awarded in 2004 and 2005. The total awarded was \$950,665. The Department next invited Nebraska municipalities to submit grant applications in 2008. Twelve applications were approved for grants totaling \$1,292,426. The Department again invited grant applications in 2009. Seven applications were awarded grants totaling \$455,525.

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Program 655 - LOCAL CIVIC/CONVENTION FINANCE

Financial Data

	FY12 Actual	FY13 Approp	FY14 Request	FY14 Recomm	FY15 Request	FY15 Recomm
Operations Funding						
General Fund	0	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Operations	0	0	0	0	0	0
Aid Funding						
General Fund	0	0	0	0	0	0
Cash Fund	14,094	617,500	617,500	617,500	617,500	617,500
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Aid Funding	14,094	617,500	617,500	617,500	617,500	617,500
Total Funding						
General Fund	0	0	0	0	0	0
Cash Fund	14,094	617,500	617,500	617,500	617,500	617,500
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Program	14,094	617,500	617,500	617,500	617,500	617,500