

# Agency 056 - NEBRASKA WHEAT BOARD

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## **STATUTORY AUTHORITY:**

The Nebraska Wheat Board is a non-code agency (#056), created by the Nebraska Wheat Resources Act of 1955. The Act has been amended a number of times over the years. The Wheat Development, Utilization and Marketing Board's duties and functions are outlined in Section 2-2301 – 2-2321 of the Wheat Resources Act. The agency has filed a complete set of regulations with the Revisor of Regulations.

## **VISION:**

The Nebraska Wheat Board will endeavor to enhance the short- and long-term economic well being of all Nebraska wheat producers by administering excise tax funds through a balance program promoting sound research, policy development, international and domestic marketing, education and promotion carried out by the Wheat Board members and staff. The Nebraska Wheat Board continually reviews its strategic plan and examines its programs and methods of operation to ensure that the Board's objectives are being met.

## **MISSION AND PRINCIPLES:**

It is the public policy of the State of Nebraska for the Nebraska Wheat Development, Utilization and Marketing Board to protect and foster the health, prosperity, and general welfare of its people by protecting and stabilizing the wheat industry and the economy of the areas of the state producing wheat.

## **GOALS:**

The program's major goals are:

1. Increase the producer's profit potential through strengthened market price for Nebraska's wheat.
2. Increase the competitiveness of Nebraska's wheat.
3. Heighten the level of producer and consumer understanding of wheat.

# Agency 056 - NEBRASKA WHEAT BOARD

## Financial Data

	FY10 Actual	FY11 Approp	FY12 Request	FY12 Recomm	FY13 Request	FY13 Recomm
<b>Operations Funding</b>						
General Fund	0	0	0	0	0	0
Cash Fund	1,170,965	1,339,901	1,292,500	1,275,314	1,342,500	1,321,747
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Operations Funding</b>	<b>1,170,965</b>	<b>1,339,901</b>	<b>1,292,500</b>	<b>1,275,314</b>	<b>1,342,500</b>	<b>1,321,747</b>
<b>Aid Funding</b>						
General Fund	0	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
<b>Total Aid Funding</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Funding</b>						
General Fund	0	0	0	0	0	0
Cash Fund	1,170,965	1,339,901	1,292,500	1,275,314	1,342,500	1,321,747
Federal Fund	0	0	0	0	0	0
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Other Fund	0	0	0	0	0	0
<b>Total Agency</b>	<b>1,170,965</b>	<b>1,339,901</b>	<b>1,292,500</b>	<b>1,275,314</b>	<b>1,342,500</b>	<b>1,321,747</b>

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## Program 381 - NEBRASKA WHEAT BOARD

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### **PROGRAM DESCRIPTION:**

Market development activities of the board are achieved through direct agency action, contracts, special projects, and cooperative efforts with public and private sectors. Contracts with U.S. Wheat Associates and the Wheat Foods Council provide market development and promotion both internationally and domestically. Research activities are carried out through contracts with the University of Nebraska and a limited number of private firms. Education and promotion activities sponsored by the board include exhibits at agricultural shows, speaking engagements and seminars.

### **PROGRAM OBJECTIVES:**

The agency objectives are:

- Identify and promote the intrinsic values and quality of Nebraska wheat.
- Increase worldwide demand and market share for U.S. wheat.
- Improve the level of producer education and understanding of production practices, wheat markets and customer needs and concerns.
- Identify , develop and promote the industrial uses of wheat.
- Promote increased consumption of wheat-based foods in the diet and educate consumers as to the benefits of increasing whole grains and complex carbohydrates in their diets.
- Identify and conduct focused research which promotes wheat profitability.

### **PERFORMANCE MEASURES:**

Members of the Nebraska Wheat Board meet on a regular basis throughout the year to conduct the administrative oversight of programs in accord with Nebraska statute requirements. This provides for a continuing evaluation of all programs and activities. The NWB sets an annual budget and reviews and updates the budget at each quarterly meeting in order to allocate available funds to priority programs as approved by the Board.

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**Program 381 - NEBRASKA WHEAT BOARD**

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**Financial Data**

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