

Agency 047 - EDUCATIONAL TELECOMMUNICATIONS COMM

STATUTORY AUTHORITY:

Nebraska Educational Telecommunications Commission was created for three purposes: to promote and establish noncommercial educational telecommunications facilities within the State of Nebraska; to provide noncommercial educational telecommunications programs throughout the State of Nebraska by standard broadcast, by closed-circuit transmission, or by other telecommunications technology distribution systems, and to operate statewide educational and public radio and television networks and services. The Commission's duties and responsibilities are outlined in Chapter 79, sections 1313-1325 of the 1997 Revised Statutes of Nebraska.

VISION:

As one of our state's most trusted and unifying institutions, NET will:

- Promote civic engagement.
- Enhance the educational environment.
- Deliver anytime/anywhere access to quality content and services.
- Foster partnerships that advance our mission.
- Empower Nebraskans to make informed decisions by serving as an independent source of information.
- Enable Nebraskans to learn, grow, connect, and contribute, improving the quality of life in our state.

MISSION AND PRINCIPLES:

The mission of NET is to enrich lives and engage minds, connecting communities and celebrating Nebraska with services that educate, entertain and enlighten.

NET is dedicated to the principle of employing telecommunications technology to serve the cultural and educational needs of Nebraskans, both the general public and audiences with specific needs (such as the hearing and visually impaired) through the highest quality programming and services possible. NET's mission is to connect Nebraska with stories and events that challenge and inspire every individual. NET's mission is to connect Nebraska with services that honor the history, enrich the people and strengthen the future of every community. NET's mission is to connect Nebraska.

GOALS:

Content and Services - Acquire and produce quality content that will increase civic awareness, public interaction and connect Nebraskans.

Public Awareness - Increase the use and recognized value of our services.

Financial Resources - Improve organizational sustainability through increased revenues and operational efficiencies.

Human Resources - Improve workforce experience and satisfaction and assure continuity in key positions through succession planning.

Technology - Continue to provide content on current technology and expand access to content anytime and anywhere on new technologies.

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Financial Data

	FY10 Actual	FY11 Approp	FY12 Request	FY12 Recomm	FY13 Request	FY13 Recomm
Operations Funding						
General Fund	10,056,701	9,498,750	9,765,718	9,490,082	9,888,173	9,548,405
Cash Fund	249,144	242,755	294,255	294,255	337,755	337,755
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Operations Funding	10,305,845	9,741,505	10,059,973	9,784,337	10,225,928	9,886,160
Aid Funding						
General Fund	210,672	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Aid Funding	210,672	0	0	0	0	0
Total Funding						
General Fund	10,267,373	9,498,750	9,765,718	9,490,082	9,888,173	9,548,405
Cash Fund	249,144	242,755	294,255	294,255	337,755	337,755
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Agency	10,516,517	9,741,505	10,059,973	9,784,337	10,225,928	9,886,160

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Program 533 - NETWORK OPERATIONS

PROGRAM DESCRIPTION:

For Nebraskans, NET Television is a trusted storyteller and preserver of history and culture.
For children and families, NET Television is a trusted entertainer and educator.
For teachers NET Television is a trusted wealth of information.
For Nebraska's communities NET Television is a trusted repository of resources.

NET is perhaps best known for its public television and radio services, with its online services also playing an important role. Through this package of public broadcasting services, NET provides Nebraskans with programs ranging from breaking news and public affairs--local to international; varied entertainment--performing arts to sports; breakthroughs in science and the mysteries of nature; and opportunities for education and life-long learning.

PROGRAM OBJECTIVES:

To provide noncommercial educational and public service programming to meet the ascertained needs and interest of citizens of all ages throughout the state.

To administer and operate Commission licensed-network stations and the statewide interconnection system.

To provide instructional television for elementary, secondary, and postsecondary educational institutions.

To have principal responsibility for the Nebraska satellite telecommunications delivery system operations and technical delivery on behalf of all segments of Nebraska education.

To provide administrative and operational support for the Nebraska Information Technology Commission.

PERFORMANCE MEASURES:

NET will continue the development of alternative delivery channels on new media, focusing on cable and on-line video on-demand, and delivery of video thru social media.

NET will continue its use of social media, such as Facebook, Twitter, YouTube & Flickr, to provide diverse channels of content and new ways to interact with Nebraskans.

NET will be proactive in the pursuit of business and community partnerships in the growth of its public media service.

NET will continue its development of a multi-platform news unit to realize efficiencies in video, audio, and multimedia production, and to assure high standards of journalistic quality.

NET will adjust its schedule, especially daytime children's programming, to better align the content with wider and more diverse Nebraska audiences.

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Program 533 - NETWORK OPERATIONS

Financial Data

	FY10 Actual	FY11 Approp	FY12 Request	FY12 Recomm	FY13 Request	FY13 Recomm
Operations Funding						
General Fund	9,424,153	9,020,814	9,273,782	9,033,153	9,392,737	9,087,564
Cash Fund	237,291	231,206	274,706	274,706	310,206	310,206
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Operations Funding	9,661,444	9,252,020	9,548,488	9,307,859	9,702,943	9,397,770
Aid Funding						
General Fund	210,672	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Aid Funding	210,672	0	0	0	0	0
Total Funding						
General Fund	9,634,825	9,020,814	9,273,782	9,033,153	9,392,737	9,087,564
Cash Fund	237,291	231,206	274,706	274,706	310,206	310,206
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Program	9,872,116	9,252,020	9,548,488	9,307,859	9,702,943	9,397,770

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Program 566 - PUBLIC RADIO

PROGRAM DESCRIPTION:

NET Radio was created through a gift of capital assets from Lincoln's Union College and its station KUCV in combination with a statewide capital campaign. NET Radio brings cultural, current events and educational programming to listeners across the state. In-depth, quality news, classical and jazz music, compelling commentary...whatever your needs or interests, NET Radio offers something to please every taste.

PROGRAM OBJECTIVES:

Nebraska Public Radio Network brings cultural, current events and educational programming to listeners across the state.

Nearly 100,000 listeners tune in to NET Radio each week from across the state for the latest news, weather, music and discussion. NET Radio is comprised of nine FM stations throughout the state, along with 5 HD radio transmitters. NET Radio broadcasts classical and other music, news, public affairs and talk shows. Local programming is blended with programs acquired from National Public Radio and other sources.

PERFORMANCE MEASURES:

These goals and objectives are outlined in the NET Strategic Plan and are the basis for NET's radio service. NET measures success by a variety of factors including independent ratings information provided by the Radio Research Consortium, AudiGraphics, Arbitron, and internal research of the reach and impact of our local outreach initiatives.

NET Radio will improve key current trends in strategic audience development.

NET Radio will support and expand the delivery of content through multiple distribution channels.

NET Radio will create meaningful high-impact projects and services with key partners

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Program 566 - PUBLIC RADIO

Financial Data

	FY10 Actual	FY11 Approp	FY12 Request	FY12 Recomm	FY13 Request	FY13 Recomm
Operations Funding						
General Fund	632,548	477,936	491,936	456,929	495,436	460,841
Cash Fund	11,853	11,549	19,549	19,549	27,549	27,549
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Operations Funding	644,401	489,485	511,485	476,478	522,985	488,390
Aid Funding						
General Fund	0	0	0	0	0	0
Cash Fund	0	0	0	0	0	0
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Aid Funding	0	0	0	0	0	0
Total Funding						
General Fund	632,548	477,936	491,936	456,929	495,436	460,841
Cash Fund	11,853	11,549	19,549	19,549	27,549	27,549
Federal Fund	0	0	0	0	0	0
Revolving Fund	0	0	0	0	0	0
Other Fund	0	0	0	0	0	0
Total Program	644,401	489,485	511,485	476,478	522,985	488,390