

## AGRICULTURE PROMOTION COORDINATOR

DESCRIPTION: This class is responsible for informational research into innovative agricultural projects; performs related work as required.

EXAMPLES OF WORK: (A position may not be assigned all the duties listed, nor do the listed examples include all the duties that may be assigned.)

Researches opportunities for industries which utilize or add value to Nebraska's agricultural commodities, particularly those industries which may be adaptable to Nebraska's low population and rural communities.

Researches alternative crop and livestock production and marketing systems which may have near term adaptability for Nebraska agriculture.

Assists entrepreneurs in bringing agricultural processing ideas to the viable project stage where it can be taken over by the Department of Economic Development.

Researches opportunities for improved marketing practices which can reduce price risk and increase return for Nebraska agricultural producers.

Coordinates the collection of current data on trends in Nebraska agriculture (Agritrends Report).

FULL PERFORMANCE KNOWLEDGES, ABILITIES, AND SKILLS REQUIRED: (These may be acquired on the job and are needed to perform the work assigned.)

Knowledge of: research and private industry assistance capabilities of Nebraska institutions, including the Institute of Agriculture and Natural Resources (IANR), Nebraska Center for Food Processing and The Business Development Center.

Ability to: work with various groups and individuals with adverse viewpoints.

ENTRY KNOWLEDGES, ABILITIES, AND SKILLS REQUIRED: (Applicants will be screened for possession of these through written, oral, performance, and/or other evaluations.)

Knowledge of: crop and livestock production in Nebraska; business financial reports; crop and livestock marketing practices.

Ability to: deal effectively with others; communicate orally and in writing.

Skill in: providing objective analysis of innovative agricultural projects; presenting information to groups and individuals; identifying and collecting relevant information regarding agricultural trends.

AGRICULTURE PROMOTION COORDINATOR (continued)

JOB PREPARATION GUIDELINES: (Entry knowledge, abilities, and/or skills may be acquired through, BUT ARE NOT LIMITED TO, the following coursework/training and/or experience.)

Bachelor's degree preferred; or post high school coursework/training in: Agriculture; business/public administration or economics and marketing; AND commensurate experience in private industry within the agricultural field.