

<b>ATTACHMENT A</b>	
<b>NEBRASKALAND MAGAZINE 2013-14</b>	<b>Number of Ads Sold</b>
2 Full Page Ad (Double Truck)	1
IFC, PG 3, IBC	4
Full Page	17
1/2 Page	25
1/4 Page	20
1/3 Page	9
1/6 Page	19
1/12 Page	8
Estimated Total Cost	\$ 46,001.20

<b>GUIDES BOOKS 2013</b>	<b>Number of Ads Sold</b>
IFC, IBC, BC	3
Full page	3
2/3 page	0
1/2 page	1
1/3 page	3
Estimated Total Cost	\$ 8,317.50

<b>NEBRASKALAND MAGAZINE 2014-15</b>	<b>Number of Ads Sold</b>
2 Full Page Ad (Double Truck)	0
IFC, PG 3, IBC	38
Full Page	0
1/2 Page	50
1/4 Page	112
1/3 Page	0
1/6 Page	61
1/12 Page	0
Estimated Total Cost	\$ 99,972.50

<b>GUIDES BOOKS 2014</b>	<b>Number of Ads Sold</b>
IFC, IBC, BC	4
Full page	8
2/3 page	0
1/2 page	5
1/3 page	10
Estimated Total Cost	\$ 17,825.00

<b>NEBRASKALAND MAGAZINE 2015-16</b>	<b>Number of Ads Sold</b>
2 Full Page Ad (Double Truck)	0
IFC, PG 3, IBC	7
Full Page	31
1/2 Page	41
1/4 Page	122
1/3 Page	0
1/6 Page	64
1/12 Page	0
Estimated Total Cost	\$ 92,050.00

<b>GUIDES BOOKS 2015</b>	<b>Number of Ads Sold</b>
IFC, IBC, BC	10
Full page	9
2/3 page	0
1/2 page	14
1/3 page	34
Estimated Total Cost	\$ 34,750.00

<b>GUIDES BOOKS 2016</b>	<b>Number of Ads Sold</b>
IFC, IBC, BC	10
Full page	8
2/3 page	0
1/2 page	14
1/3 page	34
Estimated Total Cost	\$ 35,075.00

The Game and Parks Commission may offer discounts for multiple advertising runs so the extended Estimated Total Cost will not equal Media Rates multiplied by the numbers of ads sold.