

# Attachment A Technical Requirements

## RFP 4734Z1

For each of the following, please provide a narrative response of how the following requirements will be met. Please include frequency of each requirement in the narrative response. Explain the overall process, research methodology, planning, creative development, requirement implementation and evaluation of each item.

The fulfillment of the RFP requirements listed below will be at the direction of the Nebraska Game and Parks Commission. A completed form must be submitted with the proposal response.

Bidder's Company Name: \_\_\_\_\_

Technical Requirements
<b>Project Planning.</b> The contractor will provide the guidance necessary to adequately plan a surveying process that will meet the established timeline. The contractor will provide a detailed plan which includes milestones, accomplishments, and the input of agency staff.
Narrative:
<b>Methodology.</b> The contractor will establish a methodology that will meet the confidence level required, the regional analysis wanted, and the ability to complete the desired number of surveys.
Narrative:
<b>Survey Analysis.</b> The contractor will provide survey analysis that includes frequencies and cross tabulations according to the demographic data outlined. The contractor should provide other suggestions and analysis of data to assist in management decisions for the agency.
Narrative:
<b>Presentation Development.</b> The contractor will provide a report that can be used in presentations of the data collected and analyzed.
Narrative: