

Appendix A

Cost Proposal

Request for Proposal Number 4715Z1

Please note: All prices, including but not limited to personnel, supervision, training, travel, administrative costs, materials, postage and handling, data collection and reporting, referral database, language and system capability, must be included in the cost per call completed. Quitline services must include day-to-day tracking & surveillance of calls.

Tobacco Free Nebraska will not pay for non-registered callers such as inquiries from the general public, out-of-state calls, prank calls, wrong numbers, hang-ups or voicemail. Tobacco Free Nebraska will not pay for letters or calls made in an attempt to reach participants. All prices listed must be for received/completed interventions and must not include those callers who enroll or agree to a protocol but do not receive it. Reimbursement will only be provided for each call after it has actually been completed.

Service	Definition	Cost per Service
Registration	Completed registration of tobacco users, family or friends, and providers who request information only, materials only, or counseling. Registration may take place via telephone, fax or web.	
Coaching/Counseling Services	<p><i>Single Call or Call 1 or Multiple call program:</i> Completed single intervention call –or – the first call of the multiple call program by a Quitline Specialist.</p> <p><i>Proactive Calls in the multiple call program:</i> Completed scheduled intervention calls made proactively by a Quitline Specialist to participants enrolled in the multiple call program.</p> <p><i>Ad Hoc Calls:</i> Completed unscheduled calls received by participants enrolled in the multiple call program.</p>	
Program Development	Start-up costs and/or costs associated with protocol revisions, materials development, research costs, or other items necessary to meet a request by TSET which result in a unique service offering. As necessary throughout the course of the contract, costs associated with each Program Development item shall be provided in a detailed budget with narrative budget justification and agreed to in writing by both parties.	