

Nebraska State Employee

Charitable Giving Campaign

August 5 - 30, 2013

Serving the Public Beyond the Job

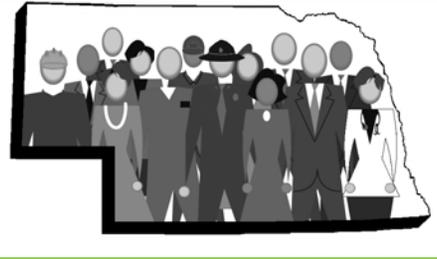
2013

Nebraska State Employee

Charitable Giving Campaign

August 5-30, 2013

*Coaches and
Coordinators
Training
Guide*



Nebraska State Employee

Charitable Giving Campaign

August 5 – 30, 2013



2013 Charitable Giving Campaign Timeline

August 5 – 30, 2013

2013 Charitable Giving Campaign

September 3, 2013

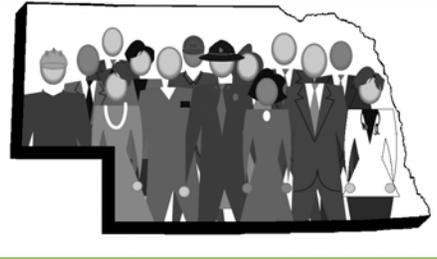
- Due date for pledge forms to be counted towards the Governor's Charitable Giving Challenge
- Pledge forms need to be postmarked by August 30
- Pledge forms will be accepted after September 3 but will not count towards this year's Challenge

September 20, 2013

2013 Charitable Giving Recognition Picnic



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Nebraska State Employee Charitable Giving Campaign

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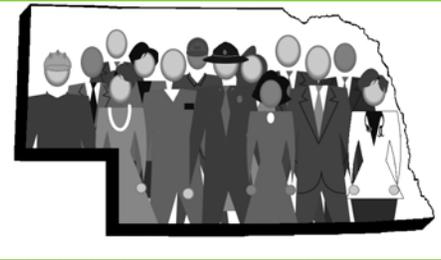


State of Nebraska 2003 – 2012 Employee Campaign History

Year	Total Dollars Raised	Number of Givers	Average Gift
2012	\$537,464.92	4093	\$131.31
2011	\$443,232.00	3950	\$112.21
2010	\$424,086.88	3415	\$124.18
2009	\$443,072.58	3652	\$121.32
2008	\$352,336.54	2873	\$122.64
2007	\$286,625.00	2434	\$117.76
2006	\$306,039.00	2785	\$109.89
2005	\$277,160.00	2505	\$110.64
2004	\$225,068.00	2094	\$107.48
2003	\$232,208.00	2101	\$110.52



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Nebraska State Employee Charitable Giving Campaign

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Chairman of the Advisory Board

Randy Peters
Director of Roads

randy.peters@nebraska.gov

Coach's Chair of the Advisory Board

Robert Houston

Director of the Department of Correctional Services

bob.houston@nebraska.gov

Advisory Board Members:

Scot Adams, Director

Department of Health and Human Services – Division of
Behavioral Health

Carlos Castillo Jr., Director

Administrative Services

James Douglas, Director

Nebraska Game and Parks Commission

Dr. Marshall Hill, Executive Director

Coordinating Commission for Postsecondary Education

Ruth Jones, Director

AS – State Personnel Division

Catherine Lang, Director/Commissioner

Nebraska Department of Economic Development
Nebraska Department of Labor

Mike Linder, Director

Department of Environmental Quality

Bruce Ramage, Director

Department of Insurance

Col. David Sankey, Superintendent

Nebraska State Patrol

Joel Scherling, Administrator, Human Resources

Nebraska Department of Education

Kerry Winterer, Chief Executive Officer

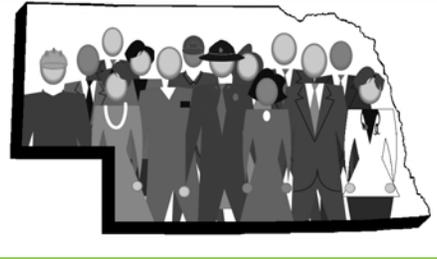
Department of Health and Human Services

Stacey Dvorak, Special Project Coordinator

AS – State Personnel Division



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What is Your Role?



Your department's campaign begins with

You!

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There is a little Superhero in all of us!



There is a little superhero in all of us and you do not need to have the ability to fly, leap tall buildings or wear a cape.

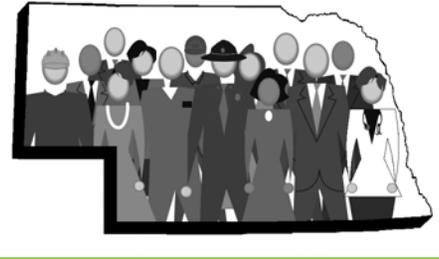
Superhero Characteristics include but are not limited to a willingness to do something about the need around us, join together, friend helping friend, coworker helping coworker, neighbor helping neighbor to create change.

**This is your
opportunity to inspire
the Superhero spirit
in all of us.**

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Role of the Coach and Coordinator

Educate: Help your team understand what the State Employees CGC is about and who the three federations are and what agencies and needs they represent across the state. Be there to answer any questions they may have about how their gift is used and the campaign process.

Differentiate: Help your team understand that giving through this campaign allows them to use payroll deduction and collectively makes a huge impact on community needs. It's easy, efficient and effective.

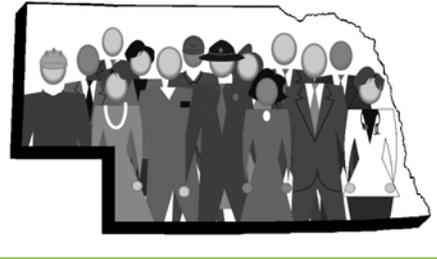
Motivate: Help your team have fun with the campaign and understand that no gift is too small to make an impact.

Connect: There are two reasons that people give:

- 1) they are asked
- 2) they have a personal connection to the cause

You Are This Link.

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Nebraska State Employee *Charitable Giving Campaign*

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Steps to Success

- 1) Establish Director Support
- 2) Create Your Plan
- 3) Promote and Educate
- 4) Campaign Completion

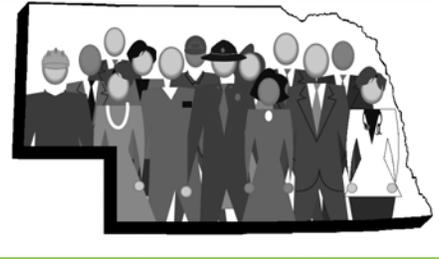


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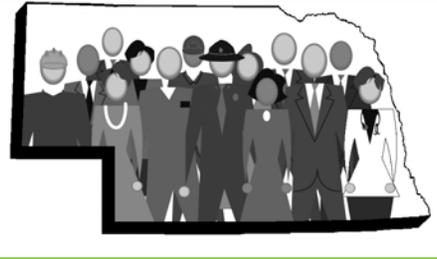
Step 1 – Establish Director Support

Arrange a meeting with your Director. Support from your Director is critical to the success of your agency's Charitable Giving Campaign. Their leadership ALWAYS sets an example for other contributors and will emphasize the importance of the campaign to both your department and to your community. This meeting will be especially important if your agency is participating in the Governor's Challenge.

Here are some ways to get your Director involved:

- Ask the Director to send a personal letter to every employee asking for their support of the campaign.
- Obtain permission to conduct group meetings. Ask your Director to be part of the program.
- Ask your Director to thank donors at the end of the campaign through a letter or event.

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Step 2 – Create your plan

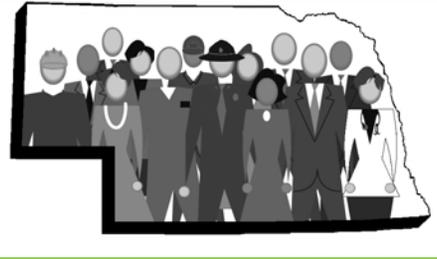
Don't try to do it alone. Committee size may vary depending on the size of your department. Include people with special talents. Choose people that are energetic and enthusiastic.

As a committee:

- know your agency's giving history
- identify strategies
- determine employee potential
- establish a goal



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Step 3 – Promote and Educate

Individuals that get to hear and learn about programs and agencies are more likely to get involved and participate. Employee meetings are an ideal way to educate employees on the importance of their contributions.

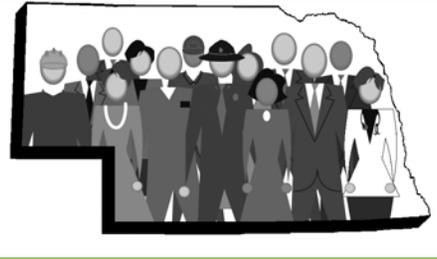
Publicize your campaign dates and events well in advance through employee newsletters, bulletin boards and email.

Schedule a kickoff event. Use this as an opportunity to bring community awareness to your employees and educate them on the value of the Charitable Giving Campaign.

Show the video and ask an Agency Speaker to share how contributions have helped.



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20 Minute Meeting

One of the best ways to publicize the Campaign is with a 20 minute meeting:

2 minutes

Agency Director or Special Project Coordinator welcomes everyone and affirms the State of Nebraska and Governor's support and explains purpose of the meeting

5 minutes

Show the Video.

4 minutes

Federation Representative will give overview of Campaign Message.

7 minutes

Agency Speaker describes how contributions help real people. They will share a story showing how employee contributions are touching lives in your community.

2 minutes

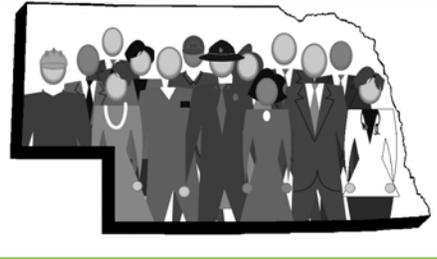
Wrap up by Coordinator.

Answer questions. Explain pledge form (how, when & where to return)

Thank everyone.



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Step 4 - Campaign Completion

Once the campaign is completed, please make sure that all pledge forms are returned, even from employees that choose not to give. Pledge forms should be returned to you in the confidential envelopes.

PLEASE open the confidential envelopes.

Check to make sure the form is completed correctly (check the math, number of deductions, check to make sure the employee's name and employee ID number is clearly indicated on the form, etc.)

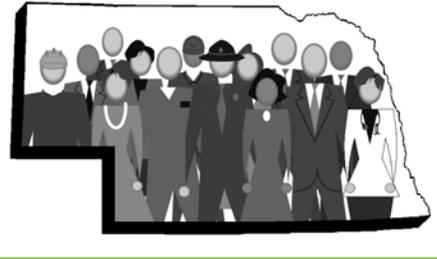
- Make sure the employee kept the **pink copy**
- Keep the **yellow copy** to be entered into Employee Work Center
- Send the **white copy with the confidential envelope to Stacey Dvorak at AS – State Personnel**

The campaign ends on **August 30**, and everyone is eager to receive the results. In order to finalize the reports, please return the forms in a timely manner.

Pledge forms must be received by **September 3rd** to count towards this year's challenge.



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Step 4 - Campaign Completion

“Thank You.” These simple words not only show appreciation, but can also set a positive tone for next years campaign.

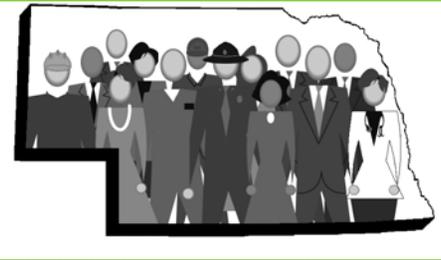
Post thank you messages **BOLDLY** in visible areas. Suggestions are bulletin boards, break rooms, or emails.

Have your Agency Director send a thank you letter to employees.

Consider including recognition of the campaign in your regularly scheduled Employee Recognition events. Employee Recognition month is October. Please take advantage of the opportunity to reward participation in the **Charitable Giving Campaign**, if you don't have an event scheduled, why not start a new tradition. A simple “thank you” at your staff meeting is a great way to start.



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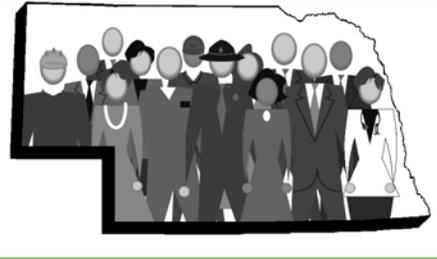
Federations for 2013



Community
Services Fund
of Nebraska



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LIVE UNITED™



With your designation to United Way, you have the ability to change and improve the lives of individuals in your community. Your contribution stays local and United Way focuses on key community issues and makes a real difference in the lives of people in your community.

Everyone deserves opportunities to have a good life: quality education that leads to a stable job, enough income to support a family and good health. That is why United Way's work is focused the building blocks for a good life. We are all connected and interdependent. We all win when a child succeeds in school, when families are financially stable and when people are healthy. Through the vital programs of our funded agencies, you can help children and youth achieve their potential, promote financial stability and independence and improve people's health.

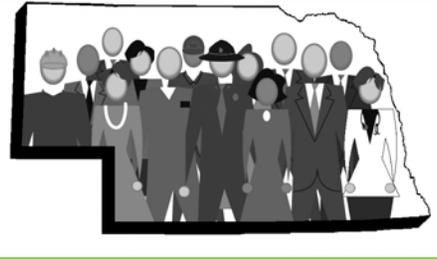
United Way's goal is to create long lasting changes by addressing the underlying causes of these problems.

Living United means being part of the change. It takes everyone in the community working together to create a brighter future.

Change cannot happen without you.

For more information on United Way and their member agencies in your area, please go to www.liveunitedway.org

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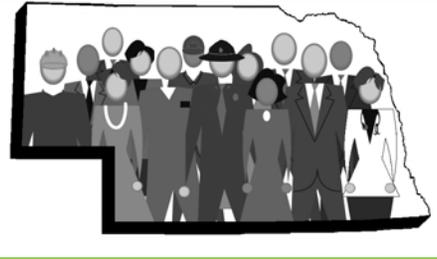


Community Health Charities of Nebraska

- Raising funds for over 40 years in Nebraska focused 100% on health issues.
- Under partnership contracts with United Way in Omaha and Lincoln, CHC-NE receives a portion of donations given to the United Way Fund.
- Partnership of 21 health agencies working to improve health & wellness in NE
- Donations are used for patient & family support, advocacy, education & research.
- 100% of dollars designated go to full member agencies
- CHC-NE administrative costs are a low 5.2%.
- One in three Nebraskans will be diagnosed with a chronic illness this year.



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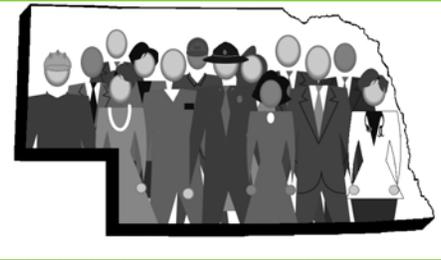
**Community
Services Fund
of Nebraska**

Community Services Fund

- Community Services Fund connects donors to causes they care about most.
- Distributes funds based solely on donor designation, no allocations process.
- Independent federation of 48 member agencies.
- Member agencies celebrate the arts, protect our natural environment, provide health care to those who might not otherwise afford it, offer education and advocacy, and work to protect vulnerable children.
- Community Services Fund has been enhancing the quality of life in Nebraska for over 30 years.



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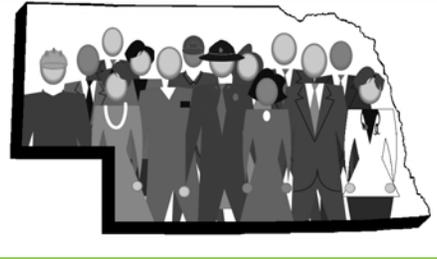
How my dollars are distributed...

An employee can donate contributions in two different ways:

- Designated**
- Undesignated**



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How my dollars are distributed...

What are Designated Contributions?

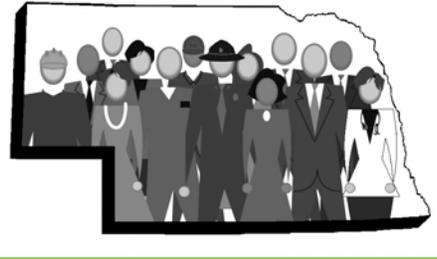
Designated Contributions are contributions where the employee has selected a specific federation or charity to receive to their donation.



Sample Pledge Card

<p>099 Department of Regulation 001 Regulation Division 09912123 0990010000 Pat Smith 687 Nebraska United Way 707 Community Health Charities 708 Community Services Fund</p> <p><u>X</u> _____ Date _____ (Signature required for validation)</p> <p><input type="checkbox"/> I wish for my gift to remain anonymous</p> <p><input type="checkbox"/> I grant permission to recognize my gift in donor listings or other special recognition where appropriate</p> <p><input type="checkbox"/> Please inform my designated non-profit organizations of my contribution, so that I receive acknowledgement. (Name and address required.)</p> <p>(Address) _____ (City, Zip) _____</p>	<p>Enter your donation amount in the boxes below. Use any combination of A and B. Use your brochure to determine the correct code to use. Keep the pink copy for your records.</p> <p>A. Umbrella groups:</p> <p>Community Health Charities \$ _____</p> <p>Community Services Fund \$ _____</p> <p>United Way \$ _____</p> <p>B. Specific agencies:</p> <table border="1"> <thead> <tr> <th>Code</th> <th>Amount</th> </tr> </thead> <tbody> <tr> <td>701Q</td> <td>\$ 20.00</td> </tr> <tr> <td>707B</td> <td>\$ 20.00</td> </tr> <tr> <td>708H</td> <td>\$ 20.00</td> </tr> <tr> <td></td> <td>\$ _____</td> </tr> </tbody> </table>	Code	Amount	701Q	\$ 20.00	707B	\$ 20.00	708H	\$ 20.00		\$ _____	<p>Employee ID#: 00000</p> <p><input checked="" type="checkbox"/> Payroll Deduction: amount per paycheck: \$ <u>2.50</u></p> <p>multiplied by number of pay periods: X <u>24</u> (24 biweekly or 12 monthly)</p> <p>equals the total annual payroll deduction of: 60.00</p> <p>or</p> <p>Express Giving</p> <table border="1"> <thead> <tr> <th></th> <th>multiplied by number of pay periods (24 biweekly or 12 monthly)</th> <th>equals total annual payroll deduction</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/> \$3 a pay period</td> <td></td> <td></td> </tr> <tr> <td><input type="checkbox"/> \$6 a pay period</td> <td></td> <td></td> </tr> <tr> <td><input type="checkbox"/> \$9 a pay period</td> <td></td> <td></td> </tr> <tr> <td><input type="checkbox"/> \$12 a pay period</td> <td></td> <td></td> </tr> </tbody> </table> <p><input type="checkbox"/> Cash/Check (please enclose): _____ made payable to: Charitable Giving Campaign</p> <p>Total Annual Donation: 60.00</p>		multiplied by number of pay periods (24 biweekly or 12 monthly)	equals total annual payroll deduction	<input type="checkbox"/> \$3 a pay period			<input type="checkbox"/> \$6 a pay period			<input type="checkbox"/> \$9 a pay period			<input type="checkbox"/> \$12 a pay period		
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How my dollars are distributed...

What happens to designated contributions?

Designated contributions are distributed to the federation or charity that was specified by the employee.



For example:

The employee specified that \$20 be distributed to three charities (701Q, 707B, and 708H).

Sample Pledge Card

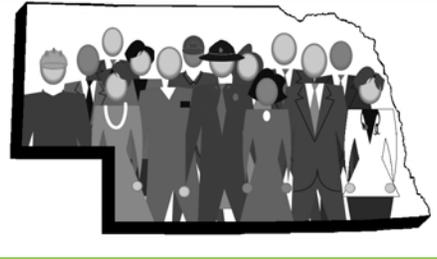
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Dollars received from this employee would then be sent to those charities for use.

If an employee has a question on how their contributions are used at an agency/charity level (i.e. I gave \$20 to 701Q how will they use my dollars?). Please contact the appropriate federation and they would be happy to assist in answering those questions.



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How my dollars are distributed...

What are Undesignated Contributions?

Undesignated contributions are contributions where an employee has not specified a federation or charity and/or has donated to the overall campaign.

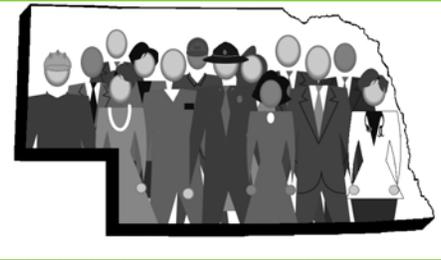


What happens to Undesignated Contributions?

Undesignated contributions are distributed to the federations in the same proportion as the overall total designations made by employees during the campaign.



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How my dollars are distributed...

What happens to Undesignated Contributions?

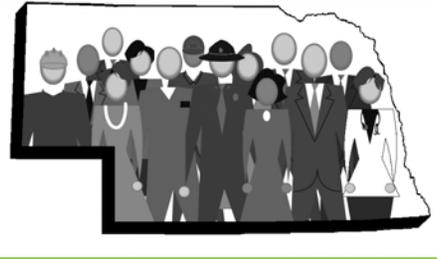
After distribution each independent federation involved in the campaign has their own policies and procedures for handling undesignated contributions as outlined below.

United Way of Lincoln and Lancaster County undesignated contributions are placed in the United Way Fund and allocated to United Way partner agencies based upon the Fund Distribution citizen review process approved by the United Way Board of Directors. Community Health Charities of Nebraska receives a percentage of gifts given through United Way of Lincoln and Lancaster County.

For more information on the allocation process for United Way agencies outside of Lincoln and Lancaster County, please contact the specified United Way office in that area.



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How my dollars are distributed...

Community Health Charities of Nebraska (CHC-NE) undesignated contributions are considered “unrestricted” and go into a state-wide, larger pool of unrestricted dollars. Those dollars are used first to cover CHC-NE expenses. Dollars that remain are distributed to CHC member agencies in the same proportion as each member agency’s state-wide designations.

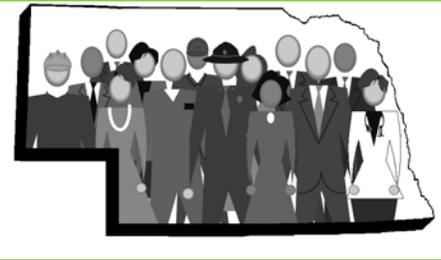
Community Health Charities of Nebraska has an equal distribution option (*707W Equal Distribution to all CHC-NE agencies*) that divides any contribution equally among all of the CHC-NE member agencies.

Community Health Charities of Nebraska receives a percentage of gifts given through United Way of Lincoln and Lancaster County and the United Way of the Midlands Campaign in Omaha.

Community Services Fund of Nebraska (CSF) undesignated contributions are retained by CSF for the purposes of maintaining the operations of the federation and coordinating the annual campaign. There is also an equal distribution option (*708AW Equal Distribution to all 48 Community Services Fund members...*) that divides any contribution equally among all of the CSF member agencies.



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How my dollars are distributed...

For Example:

If the total designated contributions for the State of Nebraska Employees Campaign is as follows:

- 40% to United Way of Lincoln and Lancaster County and UW member agencies
- 5% to United Way of South Central Nebraska and those UW member agencies
- 5% to United Way of the Midlands and those UW member agencies
- 25% to Community Health Charities and CHC member agencies
- 25% to Community Services Fund and CSF member agencies

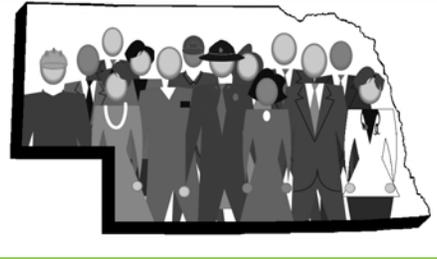
Then undesignated contributions will be divided in the same proportion.

According to the above formula, if a State of Nebraska employee donates \$100 undesignated the following would happen:

- \$40 would go to United Way of Lincoln and Lancaster County where local United Way volunteers determine the distribution of the funds
- \$5 would go to the United Way of South Central Nebraska where local United Way volunteers determine the distribution of the funds
- \$5 would go to the United Way of the Midlands where local United Way volunteers determine the distribution of the funds
- \$25 would go to Community Health Charities first to be used for CHC expenses, then to be distributed to CHC agencies proportionally
- \$25 would go to Community Services Fund to be used for Community Services Fund operating expenses



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Campaign Materials

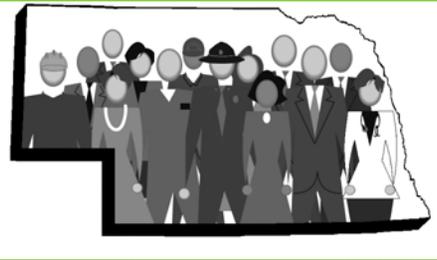
As the Special Projects Coordinator, you will receive a bulk distribution of pledge forms, Charitable Giving Brochures and confidential envelopes. You will need to distribute to each employee, a **brochure, pledge form and confidential envelope.**



Policy only allows official materials distributed by AS-State Personnel to be used for this campaign. Participating charities will not be allowed to handout their materials.



Serving the Public Beyond the Job



Nebraska State Employee Charitable Giving Campaign

August 5 – 30, 2013



Nebraska State Employee Charitable Giving Campaign

Please sign your pledge card and return it to your agency Special Project Coordinator

Thank you for sharing!

Confidential

Confidential Envelopes

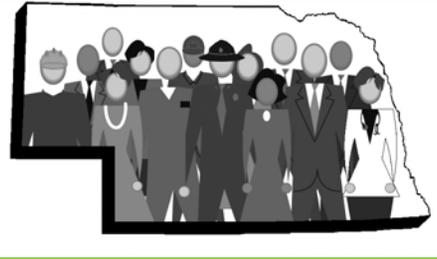
Each employee will need to be reminded to return their pledge form (even those choosing not to participate) in the confidential envelope. The confidential envelopes offer a degree of confidentiality. If you need more envelopes please contact Stacey Dvorak at 471-4112.

Posters

Each Special Project Coordinator will be sent a poster(s) to be displayed in a visible location.



Serving the Public Beyond the Job



Nebraska State Employee Charitable Giving Campaign

August 5 – 30, 2013



Pledge Form

The pledge forms are sorted by pay center code. Every pledge form will list the employee's name, agency department name and number, division number, home business unit, and the federations serving the employees home zip code.

Blank Pledge Forms Available!

Please remember to print the new employee's name, employee ID number and name of your agency on the blank pledge forms.



Sample Pledge Card

Agency number and name → 099 Department of Regulation
 Division → 001 Regulation Division
 Home Business Unit → 09912123

Federations serving employee home zip code → 687 Nebraska United Way
 → 707 Community Health Charities
 → 708 Community Services Fund

Employee ID number: 00000

Pat Smith

Employees must sign the pledge card to affirm their donations → X _____ Date _____
(Signature required for validation)

Some employees may wish to keep their gift anonymous or grant permission for their gift to receive special recognition (where appropriate) or have the federation acknowledge their donation.

I wish for my gift to remain anonymous
 I grant permission to recognize my gift in donor listings or other special recognition where appropriate
 Please inform my designated non-profit organizations of my contribution, so that I receive acknowledgement. (Name and address required.)

(Address) _____
 (City, Zip) _____

Enter your donation amount in the boxes below. Use any combination of A and B. Use your brochure to determine the correct code to use. Keep the pink copy for your records.

A. Umbrella groups:

Community Health Charities	\$.
Community Services Fund	\$.
United Way	\$.

B. Specific agencies:

Code	Amount
<input type="text"/>	\$.

Payroll Deduction:
 amount per paycheck: \$ 2.50
 multiplied by number of pay periods: X 24
(24 biweekly or 12 monthly)
 equals the total annual payroll deduction of: **60.00**

or

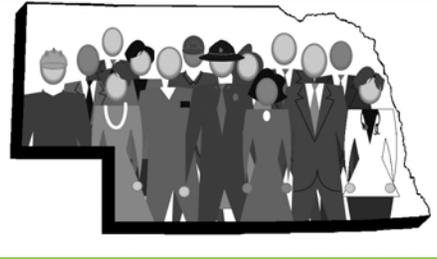
Express Giving ← Section to provide express giving options for employees

multiplied by number of pay periods (24 biweekly or 12 monthly)	equals total annual payroll deduction
<input type="checkbox"/> \$3 a pay period	<input type="text"/>
<input type="checkbox"/> \$6 a pay period	<input type="text"/>
<input type="checkbox"/> \$9 a pay period	<input type="text"/>
<input type="checkbox"/> \$12 a pay period	<input type="text"/>

Cash/Check (please enclose): _____
 made payable to: Charitable Giving Campaign

Total Annual Donation: 60.00

Serving the Public Beyond the Job



Nebraska State Employee

Charitable Giving Campaign

August 5 – 30, 2013



Common Errors on Pledge Cards

Remember this year, you can open your employee's pledge cards. Please take a moment before sending in your agency's pledge cards to double check that all the information is correct.

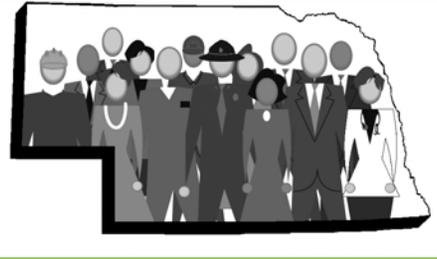


Common Errors:

- Cannot read the donor's writing or signature
- Problems with the deduction amounts and the number of pay periods
 - Bi-weekly employees there are 24 pay periods
 - Monthly employees there are 12 pay periods
- On blank cards there is no agency name, employee name or employee's ID number



Serving the Public Beyond the Job



Nebraska State Employee

Charitable Giving Campaign

August 5 – 30, 2013



Can we receive weekly updates?

Yes. Please send any pledge forms received to:

AS – State Personnel
ATTN: Stacey Dvorak
301 Centennial Mall South
PO BOX 94905
Lincoln, Nebraska 68509

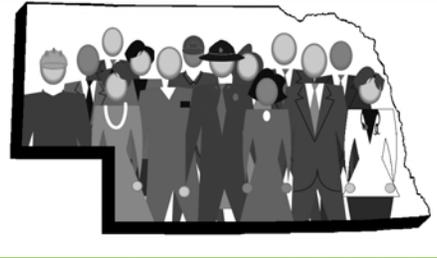


All pledge forms received by **noon on Friday** will be counted for the following weeks total.

An update will be sent out by Wednesday with the previous weeks results.



Serving the Public Beyond the Job



Nebraska State Employee Charitable Giving Campaign

August 5 – 30, 2013



Speaker Request Forms

Each Federation is successfully providing services to individuals and families in your community. Statistics show that there is value in having agency representatives speak on how contributions are actively helping others.



All requests will be sent to [Starlet R. Borecky](#). Please indicate any special requested agencies or topics. If there are no special requests, then federated agency speakers will be rotated.



Public Sector Campaign Speaker Request Form
Please complete this form to request an agency speaker
Fax: (402) 441-6088 Or Email: sborecky@unitedwaylincoln.org
If you need to schedule more than one meeting, please copy this form
This form must be submitted five (5) business days prior to the employee meeting(s)
Questions? Please call Starlet at (402) 441-7176

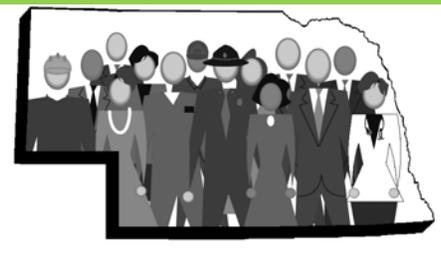
Date submitted: _____
Public Sector Entity Requesting Meeting: _____
Date of Meeting: _____ Time: _____
Coordinator: _____
Phone: _____
Contact number prior to meeting: _____
Fax: _____ Email: _____
Email: _____
Address of meeting: _____
Special directions to meeting site: _____
Where does speaker park? _____
Where does speaker check in? _____
Security clearance required? YES NO If Yes, explain protocol: _____
Expected attendance: _____
Requests (topic, speaker): _____
.....

Speakers, please arrive ten minutes prior to meeting.

To be completed by United Way Staff scheduling speaker:

Scheduled speaker: _____
Agency: _____
Phone: _____ Cell: _____
Email: _____
Federation Representative: _____
Federation Representative Cell Number: _____
Scheduled by: _____ Date: _____

Serving the Public Beyond the Job



Nebraska State Employee *Charitable Giving Campaign*

August 5 – 30, 2013



Who to contact:

Community Health Charities of Nebraska

Contact Information - Cathy Hietbrink

402-475-2770

chietbrink@chcne.org



Community Services Fund

Contact Information—Kiersten Hill

402-489-4332

khill@communityservicesfund.org



United Way

Contact Information – Starlet R. Borecky

402-441-7176

sborecky@unitedwaylincoln.org

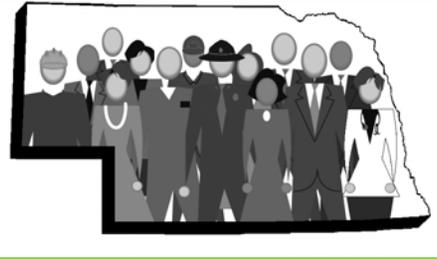


Stacey Dvorak

402-471-4112

stacey.dvorak@nebraska.gov

Serving the Public Beyond the Job



Nebraska State Employee Charitable Giving Campaign

August 5 – 30, 2013



Congratulations Nebraska State Employees!

For the last four years, the Nebraska State Employee Charitable Giving Campaign has been recognized for both its leadership giving and as the number one overall campaign for the Lincoln and Lancaster County United Way. A tremendous example of how state employees serve the public beyond your jobs

Serving the Public Beyond the Job

2013

Governor's Charitable Giving Challenge

NEBRASKA STATE EMPLOYEE CHARITABLE GIVING CAMPAIGN

August 5 - 30, 2013



Serving the Public Beyond the Job



2012
Thank you!

2012 was a record breaking year! It was the first time we reached over **\$500,000** in contributions. Our final results: **\$537,464.92** with **4,093** participants!

Your State Campaign Against Hunger has been recognized as the **Number One Monetary Campaign** for the Food Bank of Lincoln for the past **TWO** years!

Nebraska State Employee Charitable Giving Campaign has been recognized as the **NUMBER ONE** campaign for the **4th Consecutive Year** by the Lincoln and Lancaster County United Way.

Serving the Public Beyond the Job

Governor's Charitable Giving Challenge

2013 Recognition Picnic - Friday, September 20, 2013

5 Team Trophies

Champion of Dollars

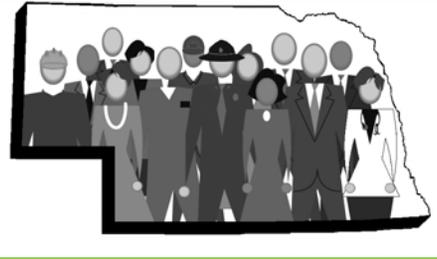
Champion of Givers

Champion of New Participants

Champion of New Dollars

Champion of Creativity





Nebraska State Employee Charitable Giving Campaign

August 5 – 30, 2013



Additional Recognition

All Stars

Are employees and coordinators nominated by their agency director's or team coaches for their dedication and outstanding achievements during the Charitable Giving Campaign

Most Valuable Players

Most valuable players are selected by their team coaches for their innovation, enthusiasm, creativity and dedication to the Charitable Giving Campaign. These employees truly went above and beyond any expectation to help facilitate the campaign's message and have a positive impact on their team's success.

Leadership Giving

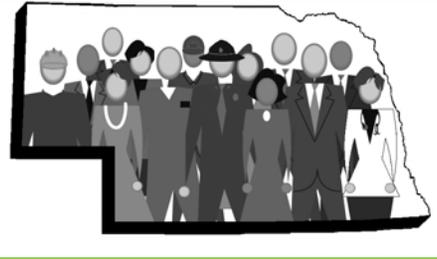
For employees whose leadership gift starting at \$1500 is leading the way to make a difference in our Nebraska Communities.

100% Participation

Agencies and Divisions who had 100% participation in the Charitable Giving Campaign



Serving the Public Beyond the Job



Nebraska State Employee

Charitable Giving Campaign

August 5 – 30, 2013



Important Dates and Deadlines 2013 Charitable Giving Challenge

August 5 – 30, 2013

2013 Charitable Giving Campaign

September 3, 2013

All pledge forms turned into Stacey Dvorak (must be postmarked by August 30)

September 3, 2013

Coaches Report needs to be turned into Stacey Dvorak
Coaches Report list activities conducted during the campaign and any supporting documentation to determine creativity award.

September 3, 2013

MVP and All Star Nominations are due to Stacey Dvorak

September 20, 2013

2013 Charitable Giving Recognition Picnic

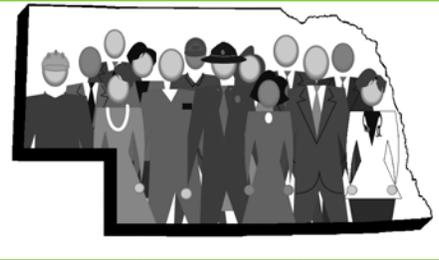


Serving the Public Beyond the Job

Nebraska State Employee

Charitable Giving Campaign

August 5 – 30, 2013



Coaches Report

Due September 3, 2013

The Coaches Report list activities conducted during the campaign and any supporting documentation to determine the creativity award (including pictures, emails, flyers, etc)

MVP Nominations

Due September 3, 2013

Each team is asked to submit two MVPs from the entire team to receive special recognition.

Coaches, please consult with the Agency Directors from your team to identify the two Employees/Special Project Coordinators who went above and beyond expectations and had a positive impact on your team's success.

All Star Squad

Due September 3, 2013

In addition to the two MVP's, all Agency Directors will be asked to submit names of Special Project Coordinators who were a critical part of this year's campaign success. The Special Project Coordinators will also be recognized at the Governor's Picnic.

Serving the Public Beyond the Job

2013 Charitable Giving Campaign

Team One Lineup

Players

Department of Health and Human Services -
Division of Behavioral Health
Division of Children and Family Services
Developmental Disabilities
Division of Medicaid and Long-Term Care
Operations and Director's Office
Division of Public Health
Division of Veterans' Homes
Department of Veterans' Affairs



Team One Coaches

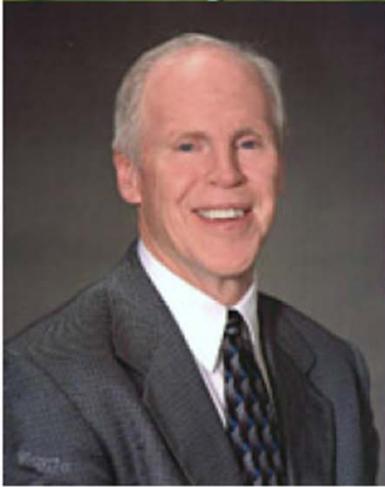
Dr. Joseph Acierno, *Chief Medical Officer*
DHHS - Division of Public Health
Thomas Pristow, *Director*
DHHS - Division of Children and Family Services

2013 Charitable Giving Campaign

Team Two Lineup

Players

Department of Correctional Services
Parole Board



Team Two Coach
Robert P. Houston, *Director*
Department of Correctional Services

2013 Charitable Giving Campaign

Team Three Lineup

Players

Department of Roads



Team Three Coach
Randy Peters, *Director*
Department of Roads

2013 Charitable Giving Campaign

Team Four Lineup

Players

Administrative Services
AS - State Budget Office
Department of Banking and Finance
Coordinating Commission for
PostSecondary Education
Department of Education
Nebraska Educational Telecommunications
State Fire Marshal
Governor
Lt. Governor
Governor's Policy Research Office
Nebraska Military Department
Department of Motor Vehicles
Retirement Systems
Nebraska State Patrol



Team Four Coach
Col. David Sankey, *Superintendent*
Nebraska State Patrol

2013 Charitable Giving Campaign

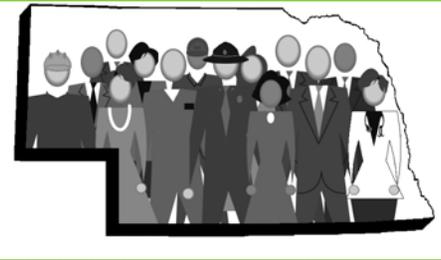
Team Five Lineup

Players

Department of Aeronautics
Department of Agriculture
Office of the Chief Information Officer
Department of Economic Development
Nebraska Energy Office
Department of Environmental Quality
Game and Parks Commission
Department of Insurance
Department of Labor
Nebraska Commission on Law
Enforcement & Criminal Justice
Department of Natural Resources
Department of Revenue



Team Five Coach
Brian Dunnigan, *Director*
Department of Natural Resources



Nebraska State Employee

Charitable Giving Campaign

August 5 – 30, 2013



Keys to your Success...

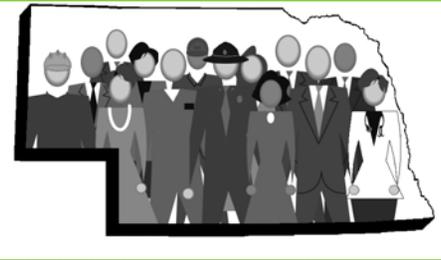
Educate

Communicate

Have Fun

And Celebrate!

Serving the Public Beyond the Job



Nebraska State Employee

Charitable Giving Campaign

August 5 – 30, 2013



How do you...

Educate and Communicate

Tips and Tricks from other agencies and organizations...

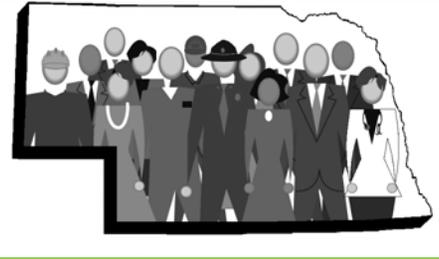
- *Include the campaign in a staff meeting agenda*
- *Invite recipient speakers*
- *Lunch and Learns*
- *Daily/Weekly emails*
- *Make the message personal*
- *Share success stories*

Serving the Public Beyond the Job

Nebraska State Employee

Charitable Giving Campaign

August 5 – 30, 2013



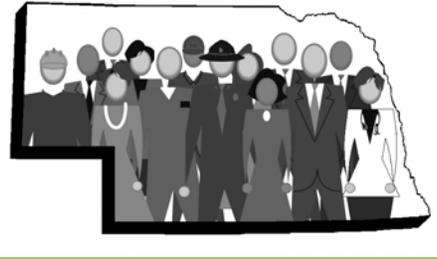
How do you...

Have Fun and Celebrate!

Tips and Tricks from other agencies and organizations...

- Kick-Off Parties
- Bake Sales/Silent Auctions
- Food always does the trick (donuts and coffee, ice cream, waffle or pancake feeds)
- Cook-offs
- Putting Event
- Miniature Golf Setup
- I challenge...
- Are you smarter than.... (make a game show)
- Pie slinging...dunking booths....carnivals
- Mad Hatter events
- Office Olympics/Survivor
- Jeans days
- Penny Wars
- Wrap up Events

Serving the Public Beyond the Job



Nebraska State Employee

Charitable Giving Campaign

August 5 – 30, 2013



Questions Concerning the Governor's Challenge?

Please contact:

Stacey Dvorak

402-471-4112

stacey.dvorak@nebraska.gov



Federation Contact Information

United Way

Contact Information – Starlet R. Borecky

402-441-7176

sborecky@unitedwaylincoln.org

Community Health Charities of Nebraska

Contact Information - Cathy Hietbrink

402-475-2770

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Community Services Fund

Contact Information—Kiersten Hill

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Serving the Public Beyond the Job