



UnitedHealthcare
programs offer high quality
hearing aids at
a low cost through
hi HealthInnovations.[™]

Say **hi** to a new day in hearing health with premium hearing aids at an affordable price.

Small size. Small price. Big smile.

hi

HealthInnovations[™] is affiliated with UnitedHealthcare Insurance Company.



UnitedHealthcare[®]

Deciding to get hearing devices can be difficult. Actually getting them shouldn't be.

Denial. Hassle. Expense. There are many reasons people avoid dealing with hearing loss. What if you could get personally programmed, affordable, high-quality hearing aids delivered directly to your door? Well, you can.

Don't buy a hearing device only to hear yourself cry over how much you paid.

People generally pay between \$4,000 and \$8,000 for a pair of hearing aids. Until now. Our innovative approach eliminates the middleman and delivers the devices directly to you. By doing this, we're able to eliminate the high markups and pass the savings on to you. The result? You get custom-programmed, high-quality hearing aids at a fraction of the retail price.

It's not just your hearing, it's your health.

Hearing is a vital part of how you connect with the world, from laughing at a punch line to sharing a secret with a loved one. But hearing loss affects more than just your social life. Left untreated, hearing loss may affect your ability to perform to your highest potential at work and reduce your earning power (on average \$30,000 a year). It can also contribute to additional health problems such as depression and dementia.



The good news: More than 90 percent of people with hearing loss can be treated with hearing devices.

Even better news: The earlier you treat your hearing loss, the better your results will be.

Three simple steps to better hearing

1 GET YOUR LOW MEMBER PRICING

Submit your health plan information on www.hihealthinnovations.com/united, and we will email your low member pricing, hearing testing options and a physician certification form.

2 SELECT YOUR STYLE

Based on your hearing test results, select from recommended devices that may work best for you. (See back page for details.)

hi ITC™
(In-The-Canal)

\$679



hi BTE mini™ **\$479**
(Behind-The-Ear)



hi BTE™ **\$479**
(Behind-The-Ear)



Each device comes with:

- ▶ FREE batteries and ear tubes/wax guards that will last most users six months
- ▶ 70-day money-back guarantee
- ▶ One-year warranty

3 PLACE YOUR ORDER

Call 1-866-926-6632, 8 a.m. – 6 p.m. CT, Monday – Friday to place an order or to get more information.



hi HealthInnovations
3022 Momentum Place
Chicago, IL 60689-5330



FAX: 1-877-955-4336



www.hiHealthInnovations.com/united

Because paying less shouldn't mean getting less.

Each personal hearing device is custom programmed to your unique hearing needs and includes these advanced features:

	BLACK	CHAMPAGNE	SILVER	BEIGE	
hi ITC (In-The-Canal)		NA	NA		 Nearly invisible. Fits comfortably in your ear canal.
hi BTE mini (Behind-The-Ear)				NA	 Petite but powerful. Perfect for those on the go.
hi BTE (Behind-The-Ear)				NA	 Thin and lightweight, it fits comfortably behind the ear.

Comfortable Open-Fit Design	Does not obstruct the ear canal, providing a more natural sound quality
Directional Processing	Enhances the amplification of the sounds in front of you while reducing distracting background noise from the side and behind
Tri-Mode Noise Reduction System	Improves comfort and speech intelligibility by reducing distracting environmental noise
Advanced Feedback Manager	Allows for greater amplification without feedback
Automatic Gain Control	Automatically varies the amount of amplification, allowing you to hear soft sounds while keeping loud noises at a comfortable level